

# Simplicity



## Resort News

Fashion  
Influence  
from the  
Far East

New Beauty  
for Sheers

Fresh  
Interest  
in Sheaths

The Fashion  
Magazine  
For Women  
Who Sew

35¢

1956 Summer  
Pattern Book

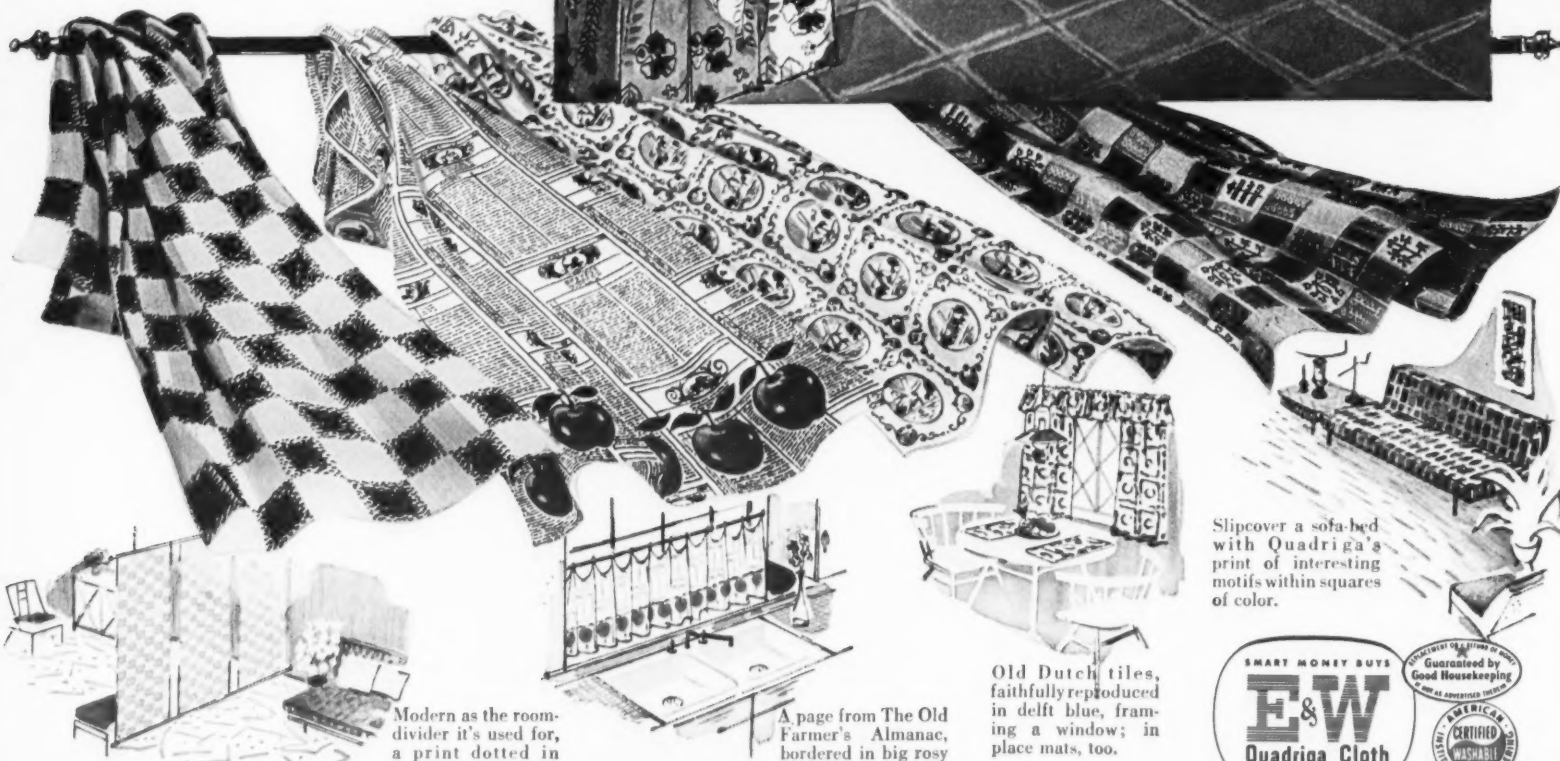
Blouse 1625  
Skirt 1550

*Like a fresh breeze through the house...*

## E&W Quadriga Cloth

...will put your rooms in summer dress quicker than you can say "needleized finish." Quadriga is the one-and-only cotton that has this miracle of easy sewing... a finish that makes your needle fly. Quadriga's 1956 originations await you now. There's inspiration unlimited in those sparkling prints (and more than 50 plain colors) for your decorating and dressmaking... remember, "the girl who sews has better clothes."

Bedroom-in-bloom with Quadriga's print in a flowering of pastels, teamed with matching turquoise.



Modern as the room-divider it's used for, a print dotted in squares of bold black on clear, bright color.

A page from The Old Farmer's Almanac, bordered in big rosy apples, gives a kitchen country flavor.

Old Dutch tiles, faithfully reproduced in delft blue, framing a window; in place mats, too.

Slipcover a sofa-bed with Quadriga's print of interesting motifs within squares of color.



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Family fashions are fun to make...and decorate...  
with the new Swing-Needle **SINGER** Automatic!

**You don't have to be an expert** to make fashion-book clothes for your family... clothes that follow the new trend toward decorative effects.

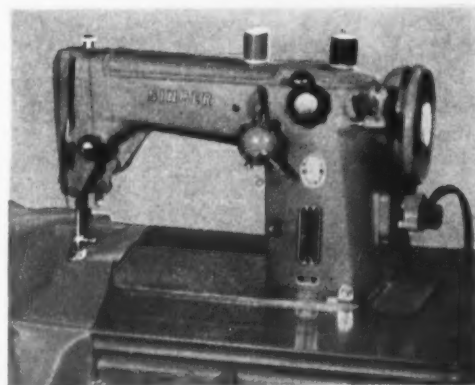
The new Swing-Needle\* SINGER Automatic is a *triple-wonder*. It does the smoothest straight stitching ever—detailed finishing stitches—lovely embroidery stitches—all *completely automatically*!

You can't imagine how easily you (and the Automatic) can sew perfect seams... blindstitch hems, overcast seams... monogram and embroider

on clothes and fabric furnishings for your home!

Be sure to stop in soon and *see* for yourself on the Automatic. It's the very latest of the many famous SINGER\* Sewing Machines, including both Straight- and Slant-Needle\* models!

The family fashions illustrated above have been made from patterns that are in keeping with the new decorative trend. Each pattern has been designed especially for decorative stitching. See these four and many others at the SINGER SEWING CENTER in your neighborhood.



**The New Swing-Needle** SINGER Automatic comes in black or beige, in lovely cabinet or portable styles. SINGER will give you a series of *free* lessons when you buy your Automatic so you can learn *all* the many wonderful ways to use it.

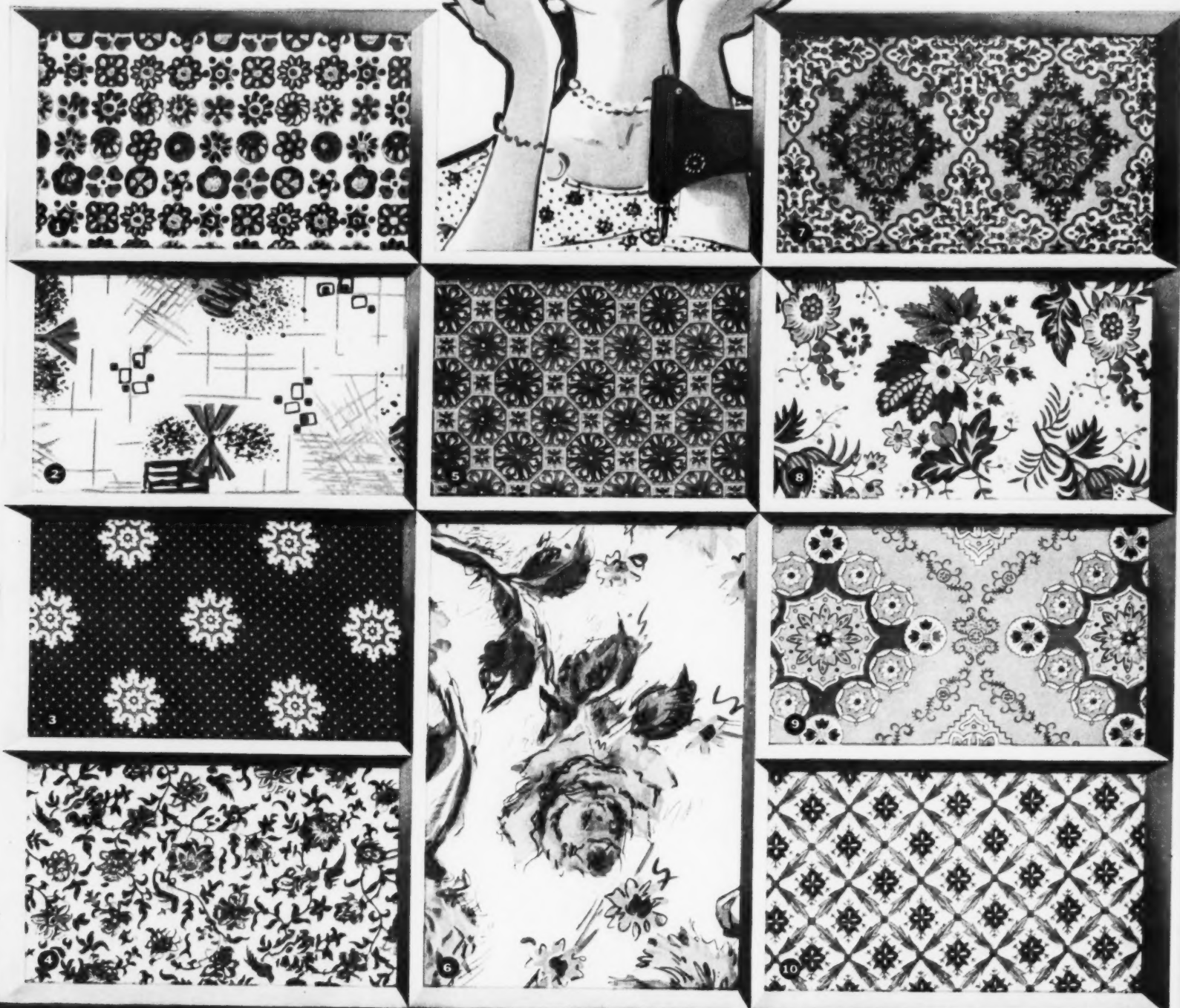
\*A Trade-Mark of THE SINGER MANUFACTURING COMPANY.



**SINGER SEWING CENTERS**

*Listed in your phone book only under Singer Sewing Machine Co.*

If you're handy...



you'll love

# FROSTSHIEN<sup>®</sup>

the new lustrous, polished cotton that makes it so easy to be your own decorator—and costs so little!

- |                |             |
|----------------|-------------|
| 1. Mosaic      | 6. Du Barry |
| 2. Tic Tac Toe | 7. Saybrook |
| 3. Charm       | 8. Hewlett  |
| 4. Worcester   | 9. Lorraine |
| 5. Avondale    | 10. Lenox   |

*P.S. Exciting  
fashion idea!  
Use Frostsheen  
with your  
favorite pattern.*



Here is a really exciting new fabric for you do-it-yourself decorators. It has everything — a rich, luxury look, keeps its lovely sheen after washing and comes in the most magnificent array of imaginative patterns and color-keyed solids you could wish for — whatever the decor of your rooms. Ask to see vat dyed Desley Frostsheen at your favorite store. You'll be surprised how little it will cost to bring an expensive decorator look to your home! Frostsheen is budget priced at just \$1.50 a yard.

Yours for only 10¢ — a complete collection of sample swatches of Desley's Frostsheen.

*Desley* **FABRICS**

40 East 34th Street, New York 16, N. Y.



DUBLIN BRIGHTS

LUXEY TWEED

SANDBAR DENIM

DUBLIN BRIGHTS

SATIN PLAID

CAPE CORD

DUBLIN BRIGHTS

THIS IS

# AVONDALE

THE WONDERFUL NEWS IN COTTONS

*New Perma-Pressed cottons*  
—wrinkle-resistant  
—need little or no ironing

*New Companion Cottons—*  
color-matched fabrics and patterns

*In ready-to-wear and by-the-yard*  
at fine stores near you

Simplicity Pattern No. 1412. Cape Cord and Cotton Satin.

Avondale cottons are guaranteed to be as represented. If, for any reason, you are not satisfied, we will replace fabric or refund purchase price. Avondale Mills, Comer Bldg., Birmingham, Alabama.

MIGNONNE CHAMBERAY

"GOEDEN DAG!"

*I'm One Of The Dutch Girls  
Who Make Your*

'WONDER-WASHABLE'  
**BUTTONS...**

Tradition is strong in  
Holland . . . the girls of Spakenburg  
still wear their quaint costumes . . .  
and use old-time skills to make your  
smart "Wonder-Washable" buttons truly  
exquisite. No need to worry that these  
special **B. G. E. Originales** will  
lose any of their beauty in the  
washing machine, either — each  
one is Bendix-tested to come  
out good as new from the  
washer-dryer, every time.

Just wait till you see the  
way they can add glamour to  
all your washable things!

B. G. E.'s beautiful  
"Wonder-Washables" are to  
be found only at the Button  
Counters of *finer* stores.



**FOR YOU!** "Spruce up with  
"Wonder-Washable" Buttons"  
—a little leaflet full of quick  
"button-on" fashion ideas.  
Be sure to ask for it at the  
Button Counter where you  
choose your B.G.E. Originales.

**B·G·E**  
*Originales*  
"T. M. REG."

"FINE BUTTONS AND BUCKLES"

Bailey, Green & Elger, Inc., 136-146 Madison Avenue, New York 16, N. Y.

**B·G·E**

Simplicity  
Nos. 1541

"New Bed"  
stores and  
Baltimore, N.  
Baton Rouge,  
Boston, Mas

TRADEMARK





Simplicity Patterns (clockwise from seated figure):  
Nos. 1541, 1596, 1534, 1535, 1566.

# make your summer with Wamsutta® "New Bedford Prints"\*

Wonderful patterns, wonderful quality in these Wamsutta cottons with the famed "Good Conduct"®

finish that means they are crease-resistant . . . and need but the lightest of ironing.

Mercerized, completely washable and color fast. 36" wide, about .80 the yard.

You'll know when you see such sew-able charm . . . **It has to be WAMSUTTA!**

"New Bedford Prints"® at the following fine  
stores and others throughout the country

Baltimore, Md.—Hochschild, Kohn & Co.  
Baton Rouge, La.—The Dalton Company, Inc.  
Boston, Mass.—R. H. Stearns Co.

Chicago, Ill.—Wieboldt Stores  
Cleveland, Ohio—May Co.  
Detroit, Mich.—J. I. Hudson Co.  
Los Angeles, Cal.—Broadway Department Store

Minneapolis, Minn.—Dayton Co.  
New Orleans, La.—D. H. Holmes Company Ltd.  
New York, N. Y.—Macy's  
Oakland, Cal.—Kahn's

Philadelphia, Pa.—N. Snellenburg & Co.  
Rochester, N. Y.—Sibley, Lindsay & Curr Co.  
San Francisco, Cal.—Macy's California  
Washington, D. C.—The Hecht Co.

®TRADEMARK

WAMSUTTA MILLS, 1430 Broadway, New York 18, N. Y. Division of M. Lowenstein & Sons, Inc.

So easy...

so colorful...

so practical...

it's fun

to sew

with

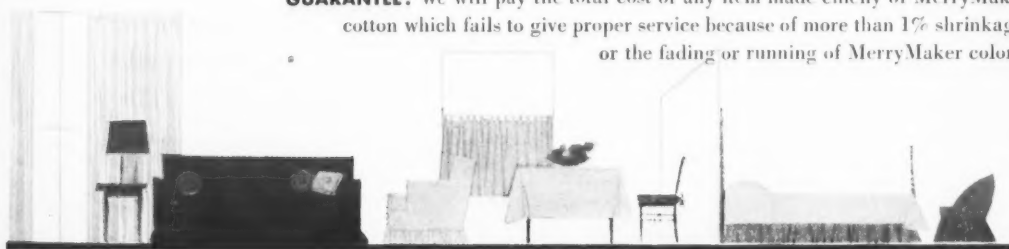
# MerryMaker

COTTON

With this one wonderful fabric you can easily make all kinds of good-looking clothes for yourself . . . and the youngsters, too! You can also dress up the house inexpensively —

MerryMaker makes beautiful draperies, cafe curtains, vanity skirts, tablecloths, bedspreads, slipcovers. There are all kinds of exciting colors to choose from. MerryMaker is 36" wide, firmly woven (made by the people who make Topsail, America's favorite sailcloth). Machine-washable, colorfast and Sanforized®; plus a "Lifetime" finish for lasting crispness. And only 89¢ a yard! At leading fabric counters.

**GUARANTEE:** We will pay the total cost of any item made chiefly of MerryMaker cotton which fails to give proper service because of more than 1% shrinkage, or the fading or running of MerryMaker colors.



(left) — Simplicity Pattern No. 1605

(right) — Simplicity Pattern No. 1573

Wellington  
Sears

FRESH FACED COTTONS

WELLINGTON SEARS COMPANY,  
65 Worth St., New York 13, N. Y.

Dress Fabric  
Swatches

See Count  
Detroit, C  
Milwaukee  
Philadelph  
Seattle, I

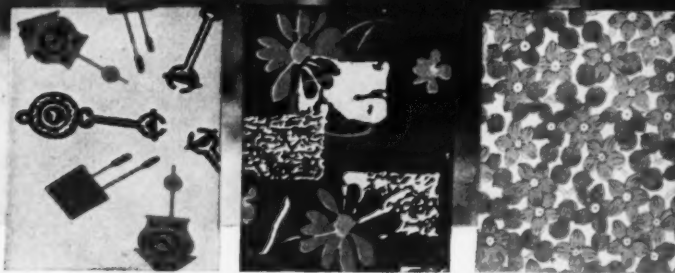
BELA



*prints that whisper Paris...everywhere you go*



Dress Fabric No. 600. For pattern number write Lowenstein.  
Swatches shown, left to right: Nos. 617, 604, 603.



It's simple to sew fashions with that fascinating French accent!  
All you need is "Courtesy"... the cottons that bring the excitement  
of Paris to your simplest pattern and make *you* the rival of those  
famed French dressmakers. See Courtesy Couture Cottons in  
60 superb prints and coordinated solids... all lustrous, washable,  
wonderful to wear percale. Another fabric-you'll-love from Lowenstein.

about 59¢ yard

# LOWENSTEIN

## COURTESY COUTURE COTTONS

Courtesy Fashions recommended by **B·O·A·C** Travel Fashion Counselor  
Photographed in Jamaica, B.W.I.

See Courtesy Couture Cottons at these and many other fine stores: Beaumont, THE WHITEHOUSE • Chattanooga, MILLER BROS. • Chicago, THE FAIR • Columbus, F & R LAZARUS • Dallas, SANGER BROS.  
Detroit, CROWLEY MILNER CO. • Indianapolis, WM. H. BLOCK CO.; H. P. WASSON CO. • Kansas City, JONES STORE • Knoxville, MILLER'S • Los Angeles, THE MAY CO. • Louisville, J. BACON & SONS  
Milwaukee, BOSTON STORE; GIMBELS • Minneapolis, DAYTON CO. • Newark, HAHNE'S • New Orleans, KRAUSS CO., LTD. • New York, B. ALTMAN & CO.; GIMBELS • Oklahoma City, HALLIBURTON'S  
Philadelphia, GIMBELS; LIT BROS. • Portland, MEIER & FRANK • Richmond, MILLER & RHODES • Rochester, MCCURDY & CO. • San Antonio, JOSKE'S • San Diego, WALKER SCOTT  
Seattle, BON MARCHE; FREDERICK & NELSON • Spokane, SPOKANE D.G. • Syracuse, DEY BROS. • Washington, D.C., HECHT CO.; WOODWARD & LOTHROP • Wichita, INNES • Yonkers, N. Y., GIMBELS

BELAIRE FABRICS, a division of M. LOWENSTEIN & SONS, INC., 1430 Broadway, New York 18, N. Y.

These are  
**REEVES**  
fabrics



Picture yourself in a whole summer wardrobe

## of *Lazy Susan* Coordinates

From Reeves, with love, to the ladies who sew . . .  
a *coordinated* collection of heavenly new crease-resistant  
cottons, in dots, stripes and solids that mix or match  
in all the smartest ways. You've never seamed  
fabrics so easy to handle and so carefree to wear as  
Lazy Susan. And they're all Reeves LONI\*  
fabrics, which means Little-Or-No-Ironing.

**COLORS:** Dove grey, pistachio green,  
shell pink, glacier blue, lemon yellow,  
butternut beige and jet black.

**SIMPLICITY PATTERNS:**  
(seated) Blouse No. 1546, skirt  
No. 1490; (framed, left to right)  
No. 1564, No. 1566, No. 1590.

\*TRADE MARK



If your city is not included in the list at the right, write Reeves Brothers, Inc., 1071 Avenue of the Americas, N. Y. 18, N. Y. for name of store nearest you.

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Where to buy



REEVES

Lazy Susan  
fabrics



Alexandria, La.....Weiss & Goldring  
Algona, Iowa.....The Chrischilles Store  
Amarillo, Tex.....Fedway  
Arlington, Va.....The Hecht Co.  
Augusta, Ga.....J. B. White & Co.  
Baton Rouge, La.....The Dalton Co., Inc.  
Bayonne, N. J.....Gross Fabrics  
Beaumont, Tex.....The Fair  
Booneville, Ind.....Geo. J. Roth & Co.  
Boston, Mass.....Thre-hers, Inc.  
Bridgeport, Conn.....Davidsons  
Brooklyn, N. Y.....Abraham & Straus  
Chicago, Ill.....Mar-hall Field & Company  
Cleveland, Ohio.....May Co.  
Columbia, Mo.....A. F. Neate D. G. Co.  
Columbus, Ohio.....F. & R. Lazarus Co.  
Corpus Christi, Tex.....Fedway  
Corvallis, Oreg.....Corvallis Fabric Shop  
Dallas, Tex.....A. Harris & Co.  
Dayton, Ohio.....Rike-Kumler Co.  
Del Rio, Tex.....Fabric Shop  
Denver, Colo.....Jo-lin Dry Goods Co.  
Detroit, Mich.....Crowley, Milner Co.  
Dillon, S. C.....Belks Dept. Store  
Elizabeth, N. J.....B. Gross Fabrics  
Englewood, Colo.....Englewood-Joslins  
Enid, Okla.....Herzberg's Dept. Store  
Enid, Okla.....Newman Mercantile Co.  
Fitchburg, Mass.....Mill Remnant Shop  
Fort Worth, Tex.....Leonard's Dept. Store  
Fort Worth, Tex.....The Fair  
Galax, Va.....Globmans  
Greer, S. C.....

John Graham Store (Graham Cash)  
Hartford, Conn.....Brown-Thomson, Inc.  
Lakewood, Colo.....Lakewood-Joslins  
Leaksville, N. C.....Globmans  
Lexington, Ky.....Ben Snyder, Inc.  
Little Rock, Ark.....Gus Blass Co.  
Longview, Tex.....Fedway  
Los Angeles, Calif.....Broadway Dept. Store  
Louisville, Ky.....Ben Snyder, Inc.  
Macon, Ga.....Dannenberg Co.  
Madisonville, Ky.....Baker & Hickman  
Martinsville, Va.....Globmans  
Miami, Fla.....The Hub  
Mobile, Ala.....C. J. Gayfer & Co.  
Mobile, Ala.....Textile Shop  
Newark, N. J.....L. Bamberger & Co.  
New Orleans, La.....Halperns Fabrics  
New York City, N. Y.....Bloomingdale Bros.  
New York City, N. Y.....Macy's New York  
Ogdensburg, N. Y.....Emp-all-Clark Co.  
Oklahoma City, Okla.....J. A. Brown Co.  
Okmulgee, Okla.....Stewart-Lucky Co.  
Philadelphia, Pa.....John Wanamaker  
Phoenix, Ariz.....Dressmaker Fabrics, Inc.  
Phoenix, Ariz.....Korricks, Inc.  
Pittsburgh, Pa.....Joseph Horne Co.  
Poplar Bluff, Mo.....Stovall Co.  
Portland, Oreg.....Meier & Frank Company  
Portsmouth, Ohio.....Bragdon Dry Goods Co.  
Providence, R. I.....The Outlet Co.  
Provo, Utah.....Sewing Center  
Raleigh, N. C.....Hudson, Belk Co.  
Richmond, Ind.....The Geo. H. Knollenberg Co.  
Richmond, Va.....Miller & Rhoads, Inc.  
Sacramento, Calif.....Weinstock, Lubin & Co.  
St. Louis, Mo.....Famous & Barr Co.  
St. Louis, Mo.....Weleks  
San Francisco, Calif.....Macy's San Francisco  
Shreveport, La.....Rubenstein Bros., Inc.  
Silver Springs, Md.....The Hecht Co.  
Stamford, Conn.....Textile Stores  
Uvalde, Tex.....House of Fabrics  
Waco, Tex.....Monnig Dry Goods Co.  
Washington Court House, O.....Craig Bros. Co.  
Washington, D. C.....Fairfax Sewing Center  
Washington, D. C.....The Hecht Co.  
Waycross, Ga.....Churchwell's  
West Palm Beach, Fla.....Palm Fabrics  
West Palm Beach, Fla.....The Fabric Center  
Winchester, Mass.....The Fabric Center

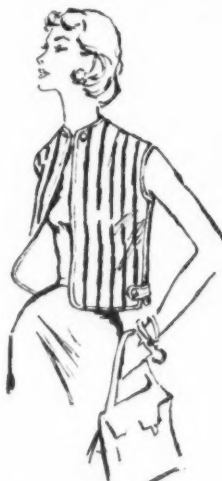
## The Little Wrap



1451 - Wrap up your  
shivers in this Simple-To-  
Make topper, cropped above  
the waist. Sizes 12-20, 35¢.



1549 - From two major  
pattern pieces, a Simple-To-  
Make bolero pertly bowed for  
back talk. Sizes 12-20, 35¢.



1054 - Sleeveless jacket,  
cut straight and to the hip-  
line. Sizes 12-20, 35¢. All  
Simplicity Patterns are printed.

Sew Yourself Into This  
"Height of Fashion"-  
In Imported

## FLAXSPUN LINEN!

Fashion says "linen  
for spring and summer,"  
and, everywhere,  
women-who-sew are  
adding, "Flaxspun  
linen for me!" Why?  
Because Flaxspun is  
genuine Irish  
linen, with that  
real linen texture  
that sews so  
smoothly, washes  
so well, stays  
so crisp  
(wrinkles hang  
out overnight).  
The colors?  
Each one fast-  
dyed and fresh  
as a May  
blossom! See  
them today  
at your  
favorite  
fabric  
counter.

Simplicity Pattern  
No. 1530



IT'S  
WRINKLE-  
RESISTING

Look for the  
McBratney label to  
insure getting ALL  
PURE LINEN. Fabrics  
sold as butcher linen,  
rayon linen, linen  
weave are NOT  
pure LINEN.



ROBERT McBRATNEY & CO., INC.  
121 Franklin Street, New York

Belfast, N. I. Chicago • Dallas • Los Angeles

Hat by Mr. John



"you can tell just from the **BUTTONS**  
it's an important outfit!"

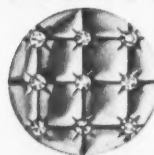


On figures left to right; La Mode buttons 3717, 9456, 9458

## LA MODE FASHION BUTTONS



**B. BLUMENTHAL & CO., INC.** 1372 Broadway, New York 18, N. Y.  
West Coast stockroom & showroom: 939 South Broadway, Los Angeles, Calif.  
Also creators of famous Le Chic fashion buttons.  
French-American alliance: House of Francis Winter et Cie.,  
leading Paris accessories authority and La Mode fashion buttons.



9516



9476



3728



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truly bea

373 Fifth Ave  
New York





# How to choose the right sewing machine for you...



1 Make sure the manufacturer is well known, with a reputation for reliability and quality. Pfaff, for instance, has been world famous for the quality of its sewing machines since 1862. Pfaff dealers identified by the Pfaff trademark, are established members of your community.



2 You can't choose the right machine for you unless you have every style to choose from, so consider only a machine made by a manufacturer such as Pfaff with a complete line of straight, zig-zag, and automatics in portables and cabinets to suit every purse and purpose.



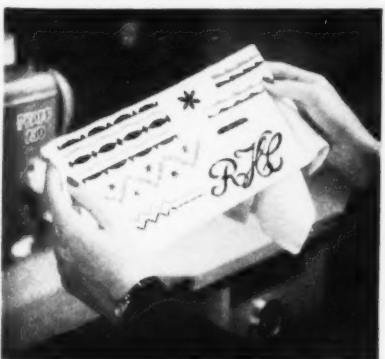
3 Make sure when you buy an automatic sewing machine that everything is built-in so that you do not find yourself paying many dollars extra for the automatic attachments and features you need. Be certain they are part of the machine you buy and included in the price.



4 Comparison will show that the Pfaff automatic makes all other sewing machines old-fashioned. The automatic Dial-A-Stitch requires no extra wheels, cams or discs. With the Pfaff, a convenient Fingertip Lift and an automatic needle-threader are included to save you hours of sewing time.



5 Sit down and test the machine for yourself. See if it is easy to use—if it sews quickly and smoothly. Test the stitching, sewing light, and freedom from vibration. You'll find your Pfaff dealer welcomes this trial because no other machine is as fine as a Pfaff.



6 Make sure the automatic machine you buy doesn't require extra discs, wheels or cams for special sewing. With a Pfaff you need no extra "gadgets" to make buttonholes, blindstitch, applique, sew on buttons, sew over pins and seams—make thousands of beautiful stitch designs.



7 Make sure your dealer offers free instruction, good service and quick availability of parts; and that the machine comes from a dependable manufacturer fully guaranteed. Pfaff guarantees all these features, and your local Pfaff dealer will provide you top-flight instruction and service.



8 Remember the old adage, "You get what you pay for." Don't be fooled by sewing machines offered at a ridiculously low price. Your Pfaff dealer will give you a liberal trade-in, easy terms, and a fair purchase price. You will be completely satisfied with a Pfaff.



9 Choose a machine that makes beautiful sewing simple. There is no satisfaction in sewing that has a "home-made" look. The Pfaff is so automatic you just dial to make smart, attractive clothes, for yourself and your family, beautiful things for your home that are exclusively yours.

## \* How to try before you buy!

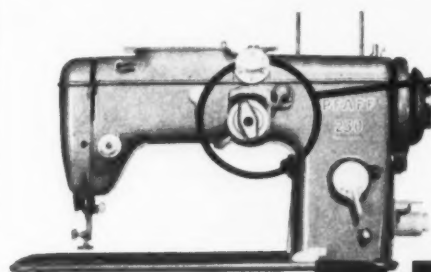
Get a FREE Home Trial of a Pfaff!

### No Obligation To Buy!

Call your nearest Pfaff dealer today—you'll find his name in your classified telephone directory—and ask him to bring a Pfaff to your house for a Free Home Trial. See for yourself how mechanically perfect the Pfaff is... how quick and easy it makes truly beautiful sewing!

### Free Gifts at your Pfaff Dealer!

Better still—go see your nearest Pfaff dealer. You'll see a fascinating demonstration, and you'll get an exclusively designed free gift to take home with you. It's your friendly Pfaff dealer's way of saying "thanks for letting us show you how and why a Pfaff sews faster, easier, better."



YOU JUST  
DIAL...  
FOR STYLE!

only PFAFF has the exclusive automatic  
DIAL-A-STITCH

# PFAFF

© 1955 by American Pfaff Co.



373 Fifth Avenue  
New York

216 North Canal St.  
Chicago, Illinois

Service guaranteed by 2,000 dealers in the United States and Canada.  
Look in the classified telephone directory or write Pfaff for the dealer nearest you!

1142 S. San Julian St.  
Los Angeles

1015 St. Alexandre St.  
Montreal

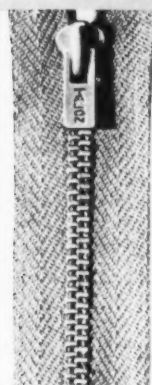


AS SEEN IN  
THE SMARTEST PLACES—  
THE FABULOUS  
TALON ZIPPER!

NECKLINE  
PLACKET



14 inch 45¢  
WHITE



AUTOMATIC  
LOCKING  
SLIDER

STYLE 110



THIS PACKAGE  
CONTAINS DETAILED  
SEWING INSTRUCTIONS

MADE IN U.S.A. SINCE 1913



TALON, INC., MIDDLETOWN, PA.

FOR ANYTHING AND EVERYTHING YOU SEW!



# Simplicity

## 1956 Summer Pattern Book

Cover: Ideal for summer, these cool, charming separates in a splashy red Chinese character print that reflects the new Far Eastern influence on fashion. Of Ningah by Everfast. The sleeveless blouse with widely squared neckline: 1625, sizes 11-18, 35¢. The gathered skirt: 1550, sizes 24-32, 35¢. Pellon interfacing. Photographed by Robert Monroe.

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Watch for the Fall and Winter issue  
of Simplicity Pattern Book  
on sale August 15th

Publisher: ARTHUR A. BRIN Editor: VIRGINIA HALE Art Director: MYRON W. KENZER

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## Design for Summer Living

In our Summer issue, East has met West in the most spectacular exchange of ideas since Marco Polo. From the fabled Orient, fabrics that evoke the sumptuousness of imperial India, designs with the grace and delicacy of Persian miniatures. From the West, a smartness that is characteristically American, a look that lends itself to the active life, the pressing social demands of busy moderns. We feature playclothes and sundresses cunningly designed to tempt even the most reluctant sun, fabulous prints that are line for line (and brushstroke for brushstroke) copies of works by leading French artists. Romantic ideas flourish in a portfolio of dreamily feminine fashions and sleepwear awakens to new possibilities of relaxed family living *before* bedtime. Youth must be served — and *is* with a summer wardrobe adapted to the teen way of life. Women and half sizes receive the flattery they deserve in a whole section of soft, slenderizing fashions. Thumb through our magazine, make your choices, and start your summer sewing early.



1605



## Resort News

Photographed at romantic Montego Bay in Jamaica, B.W.I. — a portfolio of resort clothes that deftly blend the most important fashion ideas of East and West. From our Far Eastern treasure chest: fantastic new Indian border prints, little marvels of intricate Persian design, a princely use of gold in cotton as well as silk, stylized Chinese details that recall the high-collared, sheathed elegance of the Mandarins. Of Western derivation: the Italian overshirt, the smart tailoring and easier look of sportswear, colors taken pure and unmuted from a Spanish landscape.

# East Meets West



Left: 1605 — The sari adapted to modern usage in this one-piece playsuit bewitchingly draped over one shoulder. Its full, gathered skirt opens in front. Of Robaix Sari cotton. Sizes 11-18, 35¢. Above: 1231 — Out of the Arabian Nights, slit-legged knee pants and softly-pleated wrap-around skirt in a magic carpet print. Sizes 23½-30, 35¢. Halter blouse with an Eastern slant. 1625, sizes 11-18, 35¢. In coordinated Pampered cottons by Tarnmoor Fabrics. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.

## Resort News

### East Meets West

Color Photo: The Italian influence at work in the stronger, headier shades and Capri styling of this V-yoked overshirt. 1464, sizes 11-18, 35¢. Tapered slacks in flamboyant Sicilian yellow. 4464, sizes 11-18, 35¢.

Both of Wellington Sears Mercerized and Sanforized Topsail.

Left: 1604 — Unmistakably American — this beautiful strapless princess bathing suit. Bates Matelasse pique. Sizes 11-18, 50¢.

Below: 1608 — A two-piece bare-midriff playsuit. Of oriental extraction: Davis & Catterall's Wrinkless Everglaze cotton.

Sizes 11-18, 50¢. Backviews page 64. Yardages page 66.

Accessories page 68. All Simplicity Patterns are printed.



MONROE





1464

4464

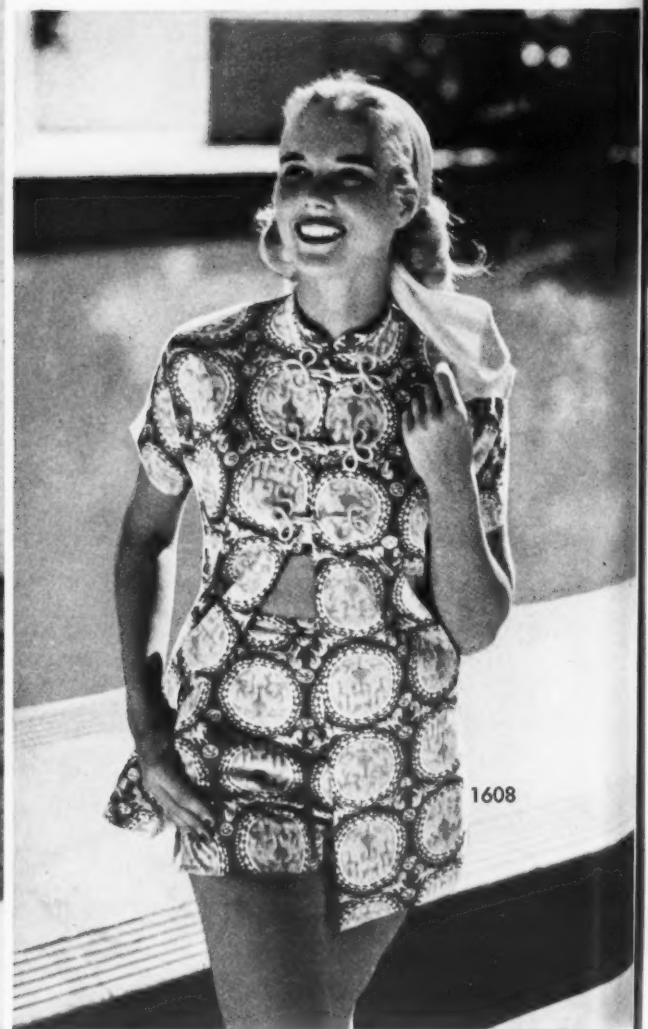
## Resort News East Meets West

Left: 1204 — Drawing on its Chinese heritage, a tucked shirt in rich Ming blue. Pure silk shantung by Belding-Corticelli. Sizes 12-20, 35¢.

New in-between-length shorts. Botany's Will-Tub flannel of wool & DuPont nylon. 1606, sizes 12-20, 35¢. BGE buttons.

Below: 1608 — Two-piece playsuit with beachcoat. Featured: a medallion print and frog closings that revert to mandarin type. Fluegelman's Sanforized Moontide. Sizes 11-18, 50¢.

1204  
1606



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Above: 1447 — The Hong Kong sheath makes a brilliant Western debut.

Of Bates Disciplined cotton in American beauty red. Featured: Talon Magic-Tab zipper. Sizes 11-18, 35¢.

Right: 1589 — The sumptuous Indian look for cottons. One-piece playsuit and gathered skirt in a blaze of stripes boldly overlaid with gold.

Lowenstein Sari cotton. Sizes 11-18, 50¢. Interlon non-woven interfacing.

Backviews page 64. Yardages page 66.

Accessories page 68. All

Simplicity Patterns are printed.



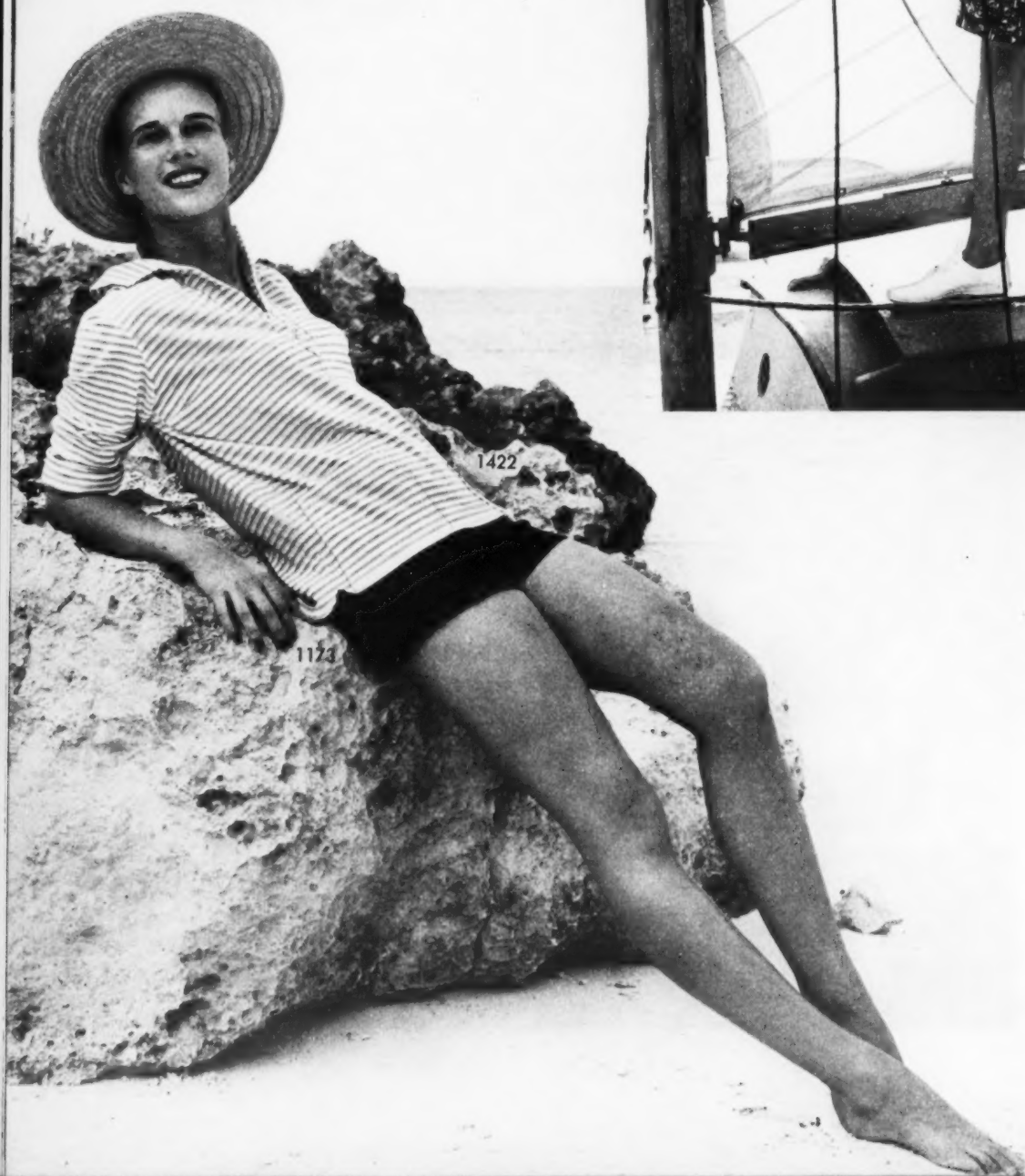
## Resort News

### East Meets West

Right: 1173 — Impeccably-tailored Bermuda shorts in a Western adaptation of the Javanese batik print.

Sanforized Springknight broadcloth by Springmaid. Sizes 12-20, 35¢. Shirt of Springmaid Everglaze Minicare Dazzle broadcloth. 4854, sizes 11-18, 35¢.

Below: 1422 — Overblouse. Wyner Land-o-cotton jersey. Sizes 11-18, 35¢. Shorts. Wyner Sag-No-Mor wool jersey. 1173, 12-20, 35¢.



Color Photo: 1590 — With a Riviera approach to fashion, this blouse and shorts in new shocking yellow. Of Cone Mills Sanforized Honcho cloth. Jewel-tone sun top of American Silk Mills textured silk. Not shown, a slim skirt for town and patio wear. Sizes 11-18, 50¢. BGE buttons. Formite interfacing. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.



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1590



# Sun-Worshippers



1614

1614 — The empire bodice and a skirt to pay it full honors. Pampered cotton by Tarnmoor Fabrics. Sizes 11-18, 35¢.

1614 — A midriff rising to new heights, a skirt that billows far and wide. Bates Disciplined cotton. In sizes 11-18, 35¢.

1614



1194

1194 — The indispensable square-cut sheath. J. P. Stevens Maggiore faille. Sizes 11-18, 35¢. Backviews on page 64.

1515 — A tab-tailored bodice,  
a skirt with romantic  
ideas. In A. E. Nathan White Rose  
Cinch cloth. Sizes 11-18, 35¢.



1571 — Long-torso dress with  
the new halter look. In  
Lowenstein hand-screened  
Signature print.  
Sizes 11-18, 50¢.



1157 — A sun-baring beauty  
with pertly bowed straps to lend  
support. In Hanora Tebilized  
hand-screened cotton. Sizes 11-18, 35¢.  
Yardages page 66.  
All Simplicity Patterns are printed.

# Sun-Worshippers



1189

1189 — A sun-struck princess,  
strapless to invite smoother  
tanning. H. Bates Co. birdseye pique.  
Sizes 11-18, 50¢.



1611

1611 — Square-necked  
bodice and skirt that's fancy-free.  
In Wellington Sears  
Sanforized Topsail. Sizes 11-18, 50¢.



1301

1301 — The molded empire sheath.  
Simple-To-Make.

Sizes 11-18, 35¢. Backviews page 64.  
Yardages page 66.

1618 — Deeply scooped fore and aft, this polished  
bouffant with tiny tucks at its bodice. Bristol  
blue on white in Peter Pan Everglaze Cygnette cotton satin.  
Sizes 11-18, 35¢. Formite interfacing. Accessories page 68.  
La Mode buttons. All Simplicity Patterns are printed.



MONROE



1618



1550 — To show this gathered skirt to its fullest advantage, a gorgeous Mediterranean panorama of pastel cottages, drifting sailboats, and melting sea-greens. Cotton print designed by Raoul Dufy for Fuller Fabrics Modern Master series. Sizes 24-32, 35¢.

## Modern Art Goes into Print

From the fabulous world of modern art,  
a collection of fabrics  
which faithfully reproduces the  
magnificent designs and glowing colors  
of celebrated French artists.



**F. LEGER.**



Modern Master

1204 — A sleeveless shirt that lends itself to abstract designs and bold use of lettering. In cotton print designed by Leger for Fuller Fabrics Modern Master series. Sizes 12-20, 35¢.

1117

1117 — Simple-To-Make bateau-neck sheath in a still-life treatment that reflects the stroke of genius. (Name of genius: Picasso.) In rayon print designed by Picasso for Fuller Fabrics Modern Master series. Sizes 12-18, 50¢. Talon zippers. Costumakers buttons. Interlon interfacing. All Simplicity Patterns are printed. Backviews page 64. Yardages page 66. Accessories page 68.

CROZIER



# Teens take a Fun-filled Vacation



1592

1592 — Reflecting her carefree, schoolfree mood, this dress with pretty bateau neckline and a skirt that's almost as full as a teen's life. Sizes 10-16, 35¢.

1059 — Tapered slacks which lend themselves to easy living. Waist sizes 24-28, 35¢.

Blouse: A Simple-To-Make casual likely to be cited for good team work. 1283, sizes 10-16, 25¢.



1283

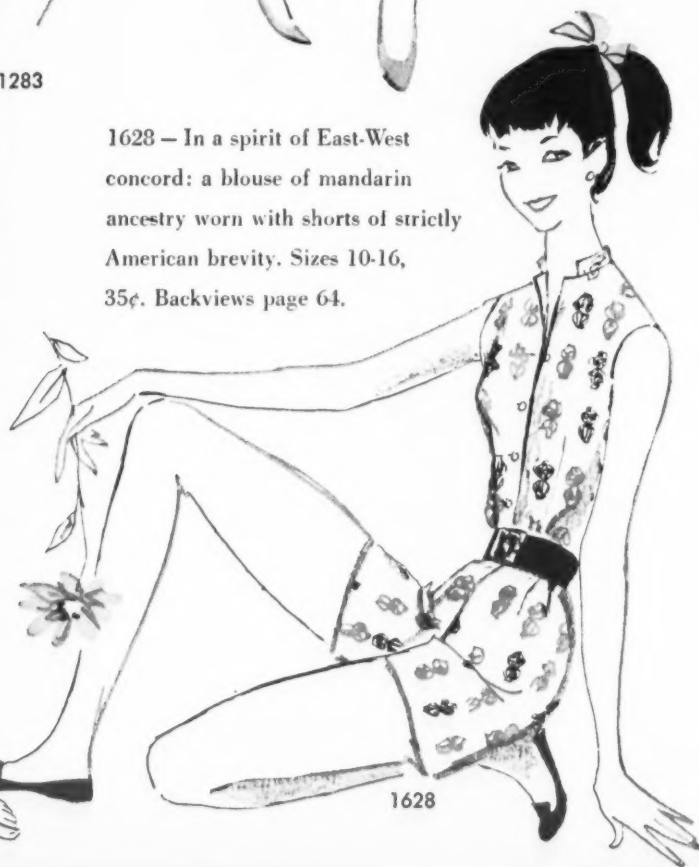
1059



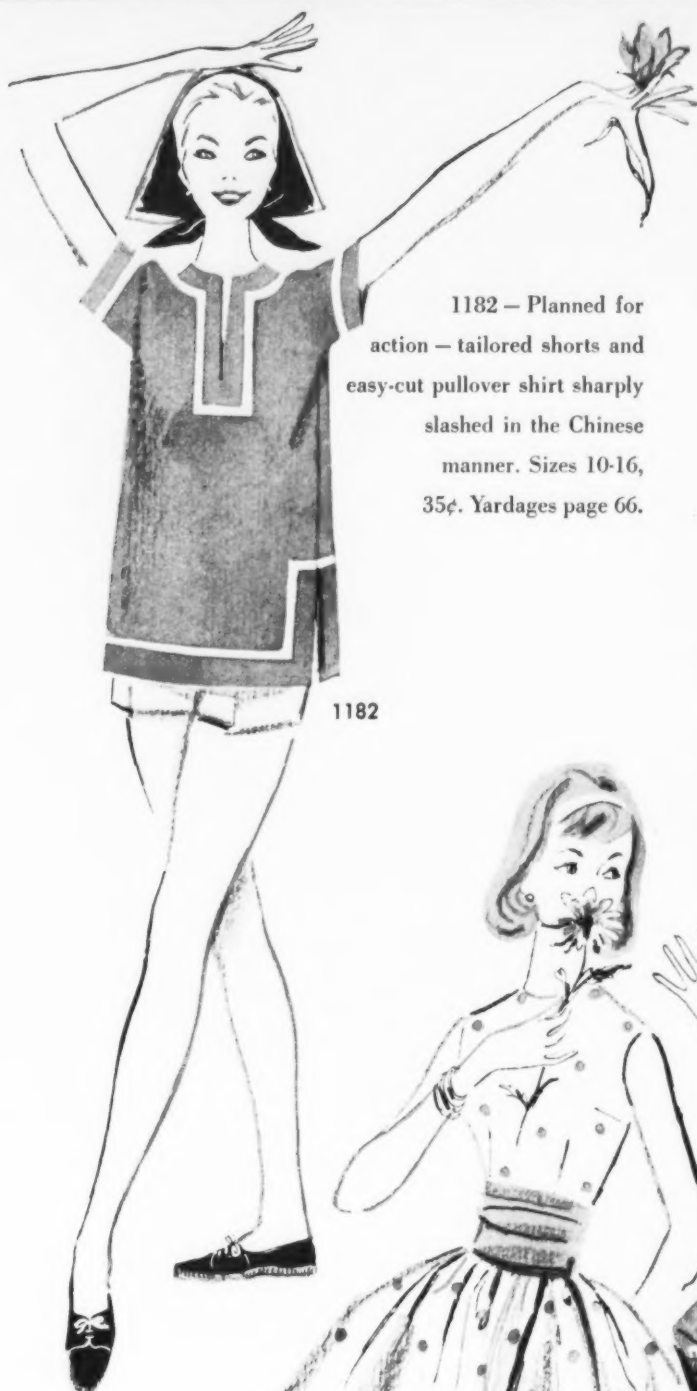
1591

1591 — Sleeveless dress with a skirt that delights in layers of petticoats; a cummerbund to make the littlest of a teen waistline. Sizes 10-16, 35¢.

1628 — In a spirit of East-West concord: a blouse of mandarin ancestry worn with shorts of strictly American brevity. Sizes 10-16, 35¢. Backviews page 64.



1628



1182 — Planned for action — tailored shorts and easy-cut pullover shirt sharply slashed in the Chinese manner. Sizes 10-16, 35¢. Yardages page 66.



Two modern teenage classics. A shirt with baby sleeves. 4811, in sizes 10-16, 35¢. Plaid Bermuda shorts. 1059, sizes 24-28, 35¢.



1213 — A demurely appealing bouffant alerted to the possibilities of a party. Note: It's Simple-To-Make and could provide an exciting teen sewing project. Sizes 10-16, 35¢.

1556 — Fashion ideas which pay a special compliment to teen figures: the willowy empire bodice, the widespread skirt. Sizes 10-16, 35¢. All Simplicity Patterns are printed.



Above: 1517 — Suited to the crisper, more fragile air of this year's woven checks, a dress with dreamy wide-spread skirt. In Wrinkl-shed tissue gingham by Dan River. Sizes 11-18, 35¢. The charming clustered fruit buttons are BGE Originales. Talon Magic-Tab zipper. Pellon interfacing.

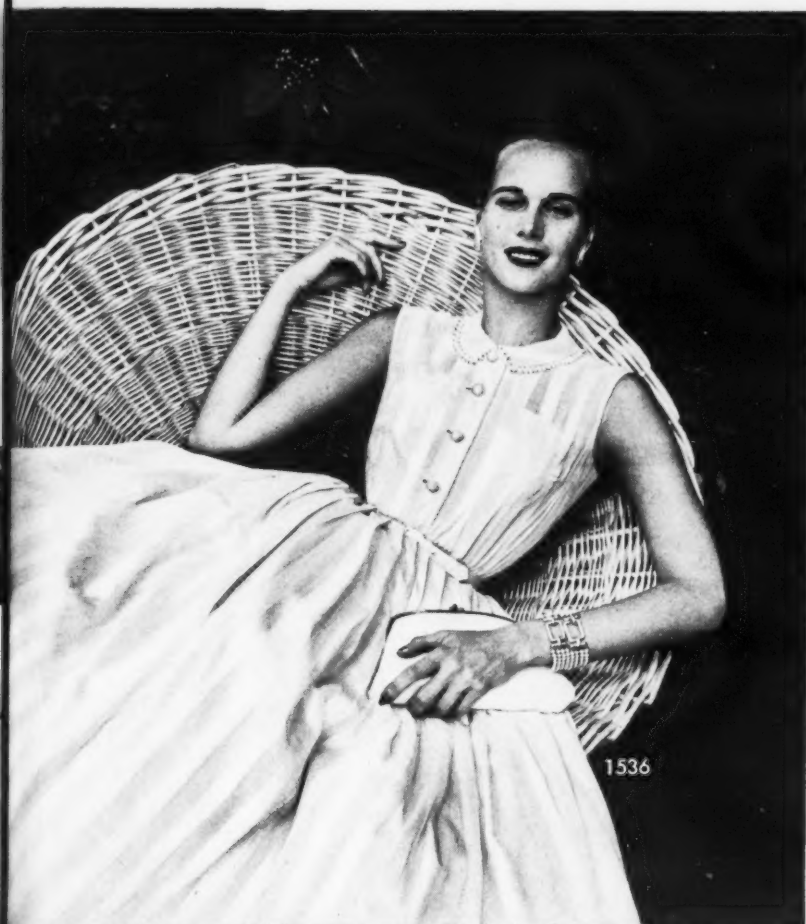




## New Beauty for Sheers

Reflecting fashion's most romantic mood in many seasons, this portfolio of gossamer sheers with a newly-declared love for prints and woven stripes and with a crispness of hand that makes them practically self-supporting in midsummer's fullest skirts.

Left: 1567 — An exquisite leaf-strewn border print that lends sheer enchantment to this sleeveless dress with empire midriff. Of Robaix tissue silk shantung. Sizes 11-18, 35¢.



MONROE

Above, left: 1536 — Ladylike version of the shirtwaist dress with its skirt in a flutter of pleats. Feminine touches: an edged collar and tiny crocheted buttons. Wamsutta's ribbon-striped voile. Bac-A-Brand self-belt. Sizes 11-18, 35¢.

Right: 1158 — Simple-To-Make charmer in cool printed organdy with an Eastern orientation (possibly copied from a garden somewhere in Persia). Pretty features: its taut bodice, its shell-shaped neckline, and a skirt that looks like the sheerest extravagance. Of H. Bates screen-printed organdy by Folker. Comes in sizes 11-18, 35¢. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.

## New Beauty for Sheers



Above: 1515 — In this dainty dotted swiss print of transparent beauty, a dress that receives the sun with open neckline. ABC Fabric's Gallant Swiss. Sizes 11-18, 35¢. Talon Magic-Tab zipper.

Left: 1541 — Dark leaves spaced on pale dotted swiss to dramatize the romantic ideals of this bateau-necked bouffant. In Stoffel's printed American dotted swiss. Sizes 11-18, 35¢.

In color: 1533 — For a long-torso dress, softly pleated at the hipline, ribbon-stripe cotton with printed bouquets in the new pink and raspberry parfait shades. Wamsutta's ribbon-stripe voile. Sizes 11-18, 50¢. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.

MONROE

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68.

1533





A Portfolio of Summer Sleepwear that is Adaptable for Lounging

# Sleepers Awake

This summer's sleepwear is shorter than ever and much more sociably minded. It loves an old-fashioned family pajama party and may not actually go to bed for hours.

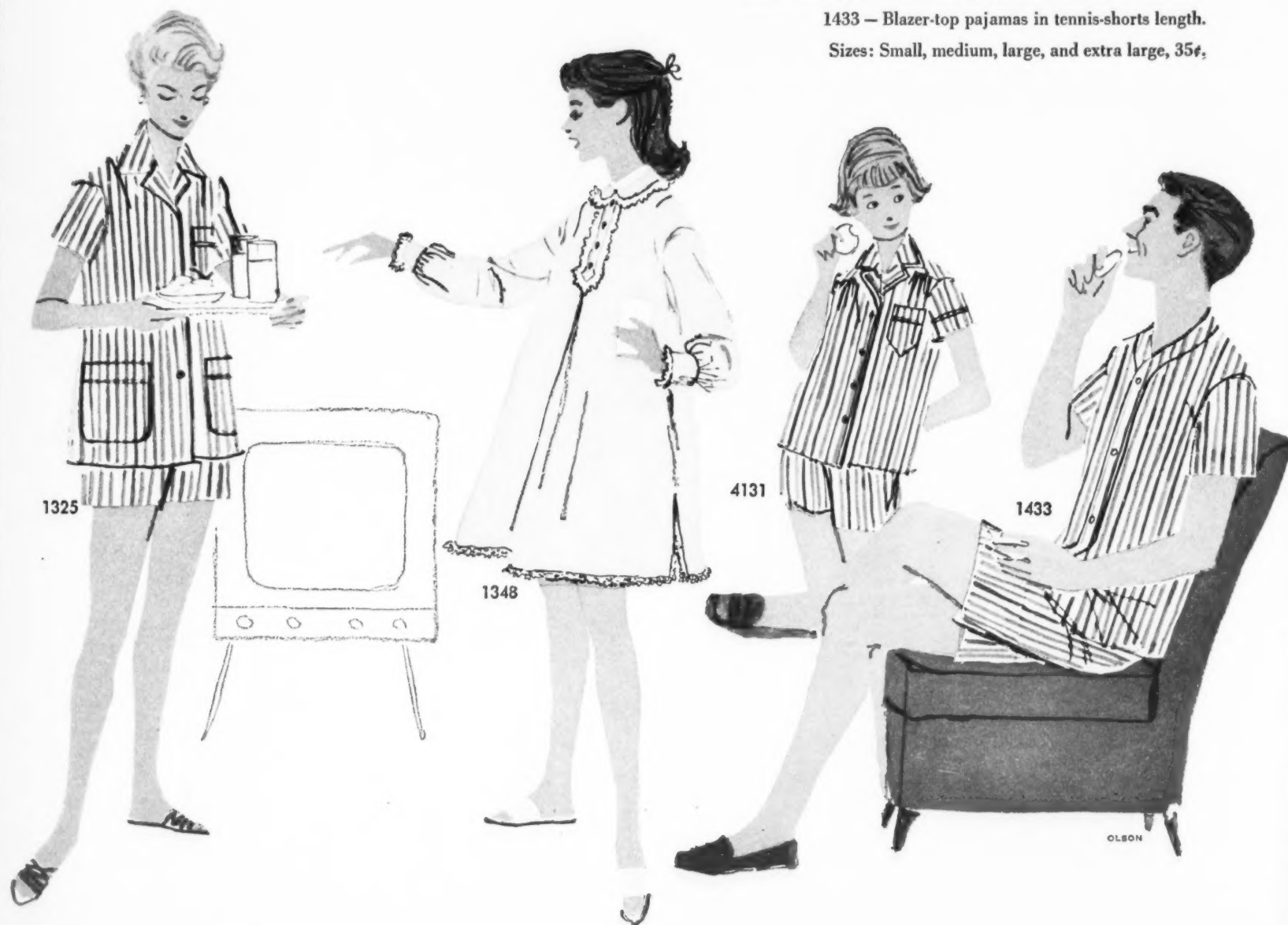
Below, left to right: 1325 — For cooler, more relaxed televising, the new smartly tailored "shortie" with convertible neckline. Simple-To-Make. Sizes 11-17, 35¢.

1348 — Nightshirt, profiled in lace, short-stopped above the knee. Sizes 11-18, 35¢.

4131 — Abridged edition of a pajama classic. Sizes 7-14, 35¢.

1433 — Blazer-top pajamas in tennis-shorts length.

Sizes: Small, medium, large, and extra large, 35¢.



From our collection of Best Short Stories of 1956.

Right: 1431 — A nightgown in two different lengths, two different stylings. For nippy nights, the knee-length version with long, full sleeves and the kind of quaint, ruffled yoke that Granny used to wear. To beat the heat, a briefer, airier conception, its off-the-shoulder neckline and bloomers freshened with beading. Sizes 10-16, 35¢.

Below, left: 1553 — Simple-To-Make square-yoked nightgown with its own frilly little-girl pants. A longer version is sashed at the waist. Sizes 11-18, 35¢.

Below, right: 1398 — Cool thought for midsummer night dreaming — this much abbreviated gown with puffed sleeves and peep-out panties. Sizes 4-14, 35¢. Backviews page 64.

Yardages page 66. All Simplicity Patterns are printed.



# Sleepers Awake

To date a summer sandman  
or wile away the drowsy hours -  
Near right: 1441 - A modern  
bedtime story - knee length. Sizes 7-14, 35¢.  
Far right: 1381 - Tailored pajamas with  
tab-back sleepcoat. Sizes 12-20, 35¢.  
Below, left: 1553 - Bloomer-girl nightie,  
well-briefed. Sizes 11-18, 35¢.  
Below, right: Mother-daughter pajamas  
in the classic tradition.  
Mother's: 4312, sizes 12-42, 35¢.  
Daughter's: 4131, sizes 7-14, 35¢.



1441

1381



1553

4312

4131

OLSON



The dreamiest family retirement plan of the season. For Big and Little Sister, a pair of short, airy nightgowns gathered to a scoop neck and scalloped at the sides (the better to catch a glimpse of their peekaboo bloomers). Big Sister's: 1398, sizes 4-14, 35¢. Little Sister's: 1563, sizes ½-3, 35¢. Frilly trim is Wright's Angel lace of DuPont nylon. For Mommy, an old-fashioned negligee with a beautiful bedside manner. The balloon sleeves are three-quarter length and elastic-cased at the edge. Wright's Carefree eyelet ruffling adds to its boudoir charm, requires no ironing. 4972, sizes 12-20, 35¢. All three fashions in A. E. Nathan's no-iron White Rose Cinch cloth. Because "goodnights" are best said in a cheerful, pretty setting, we show these Simple-To-Make cafe curtains and coordinated bedspread. Curtains may take self-fabric or metal loops. 4919, one size, 35¢. Directions for coverlet appear on page 52. Both in Desley's enchanting Everglaze print, "Field Flowers". Welting by Trimtex. Backviews page 64. Yardages page 66. All Simplicity Patterns are printed.

MARTEL





1524



## Fashions that Flatter

### Patterns for Women and Half Sizes

A summer wardrobe that reflects an understanding of the many facets of a woman's life, her love of elegance in town, her demand for smartness and soft flattery in sportswear.

Left: 1524—The scoop-neck sheath with its own costume-maker jacket.

Dress and coordinated lining of Reeves Sportsail, a Loni fabric. Pellon-interfaced jacket in Burton's Sanforized Poplin by Reeves. Talon Magic-Tab zipper. Half sizes 12½-24½, 50¢.

Above: 1544—Short-sleeved dress with easy gored skirt and beautifully detailed cover-up bolero. Half sizes 12½-22½, 50¢.

Upper right: 1545—Designed for social prominence, a dress with figure-praising features: the bow-tipped plunge neckline, the flurry of soft pleats at the hips. Half sizes 12½-24½, 35¢.

Right: 1579—Sundress plus clever camouflage for town—a tiny button-on cape. Sizes 12-42, 50¢. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.





## Fashions that Flatter

Right: 1623 — Compatible separates — a sleeveless blouse with low-curved neckline, a flaring skirt, a trim cut-away bolero. Half sizes 12½-22½, 50¢.

Below, left: 1623 — A real scoop in playclothes — this cool little blouse. Co-featured: softly-pleated shorts, a coordinated bolero shrug. Sizes 12½-22½, 50¢.

Below, right: 1521 — Distinguished for its fine detail — a dress with tabbed neck, inverted pleats. Sizes 12-42, 35¢.

Opposite page: 1523 — An ensemble look — smart and self-sufficient. The gored dress is made with shaped neckline.

Its shawl-collar coat has contrast lining. Sizes 12-44, 50¢.

Upper right: 1609 — One-piece playsuit with easy-cut shorts and a flattering little frame collar. Sizes 12-42, 35¢.

Lower right: 1607 — Princess bathing suit, prettily cuffed at the bodice and pleated in front.

Its co-star: a collarless beachcoat in the new bathing suit length. Sizes 12-42, 50¢. Backviews page 64.

Yardages page 66. All Simplicity Patterns are printed.





ESTER LARSON

**Back Interest:** New summer fashions that  
rate a backward glance. Peep-out ruffled underlays, buttons and  
bows where you least expect them, necklines that suddenly go into reverse.



Above: 1573 — Dress plus jacket backed up with LaMode buttons.  
Rosewood's Dakota of rayon and DuPont Dacron. Sizes 11-18, 50¢.

Below: 1415 — Shepherdess styling — a basque waist,  
a cascade of ruffles, Bates Disciplined cotton. Sizes 11-18, 50¢.



Above: 1568 — Beautiful backstrokes — the neckline and bows. In Weil &  
Schoenfeld's Spring Fever of cotton and Celanese acetate. Talon zipper.

Interlon interfacing. Sizes 11-18, 50¢. Backviews page 64.

Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.





1533



1564

Clockwise: 1533 - A long torso with saucy back-talk. Blackstaff Tebilized Glencairn Irish linen. Sizes 11-18, 50¢.

1564 - Evidence left behind - four bows. In Bates Matelasse pique. Sizes 11-18, 35¢.

1565 - Pretty backview - square and bare. Of Wamsutta Fancy Woven Dotted Sheer. Sizes 11-18, 35¢.

1529 - Important back issues - a V neck, an inverted pleat. In Moygashel Shanlin Irish linen. Sizes 12-20, 50¢.



1529



1565



1513



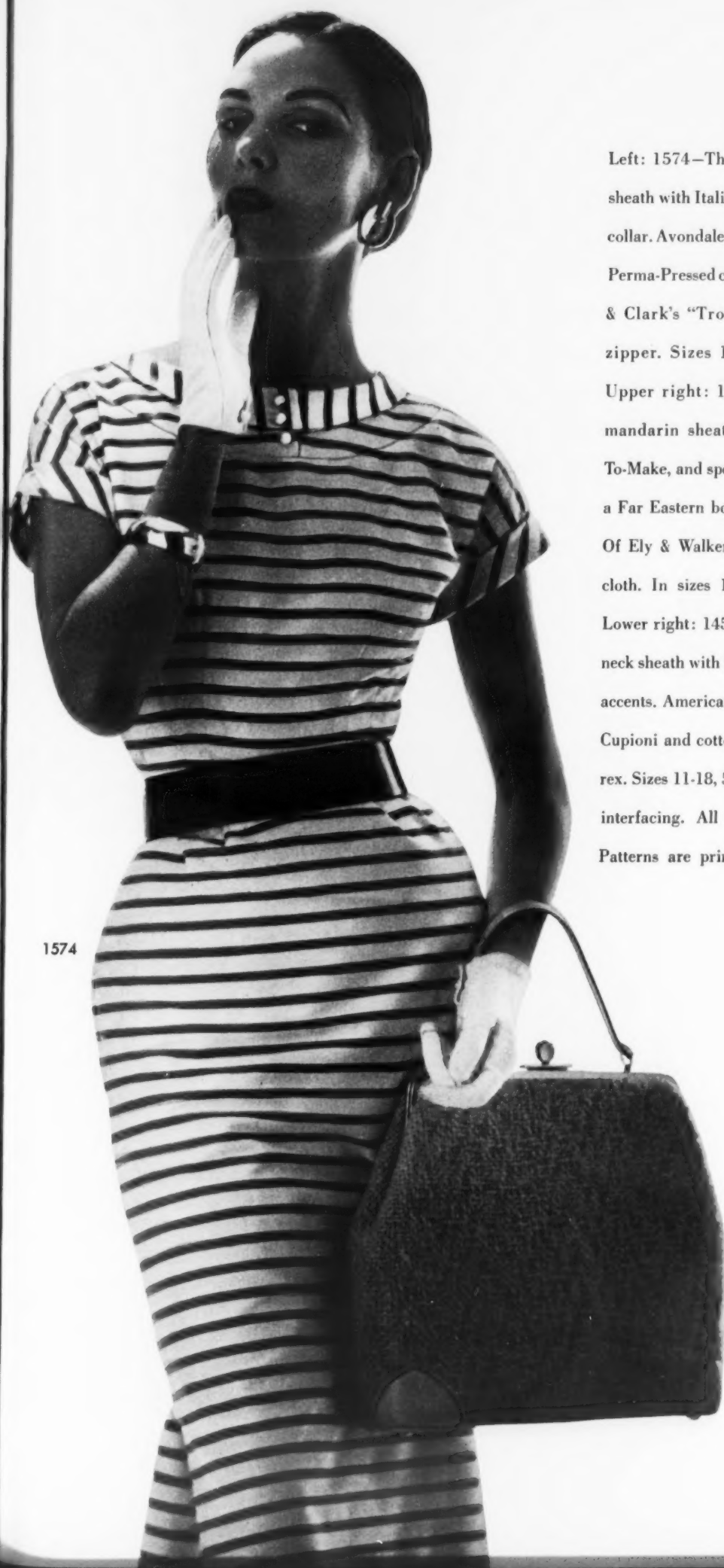
1527

## Fresh Interest in Sheaths

The secret of the sheath's enduring success: its ability to develop fresh fashion interest—to adapt a scarf, a tab detail, a new neckline, a border print to its own slim point of view.

Left: 1513—Illusion tabs, punctuated with LaMode buttons, give the long-torso look to a tailored sheath. Of McBratney Flaxspun Irish linen. Pellon interfacing. Sizes 11-18, 50¢.

Above: 1527—Hairpin shaping curves the bodice of this sheath into its dipped back belt. A scarf threads thru overlapping tab. Burlington Venezuela of rayon and DuPont nylon. Sizes 11-18, 50¢. Backviews page 64. Yardages page 66. Accessories page 68.



Left: 1574—The two-piece sheath with Italian overshirt collar. Avondale Capri pique Perma-Pressed cotton. Coats & Clark's "Trouble-Free" zipper. Sizes 11-18, 50¢. Upper right: 1522 — The mandarin sheath, Simple-To-Make, and spectacular in a Far Eastern border print. Of Ely & Walker Quadriga cloth. In sizes 11-18, 50¢. Lower right: 1458—Bateau-neck sheath with fresh white accents. American Bemberg Cupioni and cotton by Fabrex. Sizes 11-18, 50¢. Pellon interfacing. All Simplicity Patterns are printed.





## Fresh Interest in Sheaths

Left: 1566 — The portrait-collar sheath, tabbed full-length to accent a slim stem. Sanforized Springknight broadcloth by Springmaid. Sizes 12-20, 50¢.

Below, left: 1575 — The neo-classic sheath, elegant in traditional lace by Mandelace. Formite interfacing for smoother shaping. In sizes 11-18, 50¢.

Below, right: 1612 — The glove-fit sheath, featuring simulated fly-front. Mallinson's Acribelle of 100% Acrilan. Sizes 12-20, 35¢. La Mode flower buttons. Backviews page 64. Yardages page 66. Accessories page 68.

1566



1575



1612

Right: 1525—The Directoire sheath with heightened bodice interest. In Fabrex Dinnercheck of silk and cotton. A Crown zipper. Sizes 11-18, 50¢.

Below, left: 1619 — The new X-line halter sheath. Polka-dotted in Rice-Stix Ros-Lyn, a Topmost Fabric of American Viscose rayon. Sizes 11-18, 50¢.

Below, right: 1530 — The basic sheath. To establish its longer-torso look, a pair of hip-set pockets. Optional — the tuck-in scarf. Of Indian Head brand All-Purpose cotton. Sizes 11-18, 50¢. All Simplicity Patterns are printed.



1525



1619



1530



Portrait fashions in dazzle  
white. Clockwise from left:

1567 — Perfect for embroidered  
organdy-border fabrics, this billowy  
dress with taut empire bodice. Sizes 11-18, 35¢.

1538 — Marked for social triumphs, a softly-pleated  
beauty with flaring V neckline. Sizes 11-18, 35¢.

1534 — Today's bridal gown, tomorrow's party dress — this  
charming princess. Veil and head piece included. Sizes 11-18, 50¢.  
views page 64. Yardages page 66. All Simplicity Patterns are printed.

The unsurpassable  
stark white for  
major importance  
informal wear  
Left to right: 1567  
Directoire bodice  
1540 — Radiant  
midriff, a gently scooped  
1534 — The  
shouldered, wide



# The White Occasion



the unsurpassable beauty of  
stark white for occasions of  
major importance — graduation, an  
informal wedding, the Country Club gala.  
t to right: 1631 — Brilliantly reconciled — a  
directoire bodice, a romantic skirt. Sizes 10-16, 35¢.  
540 — Radiant bouffant with accent on a higher  
f, a gently scooped neckline. Sizes 11-18, 35¢.  
1534 — The fairytale princess — bare-  
shouldered, widely flared. Sizes 12-20, 50¢.

## Weekend Wardrobe



In one pattern, a complete weekend wardrobe of fashions that lend themselves to new plans and clever combinations. 1590, sizes 11-13, 50¢. *Clockwise from left.* Top of the morning: this sun-deck top with button-down straps. Shorts in matching stripes for one-piece playsuit effect. Later in the day (and far into the night if properly accessorized), the top teamed with a slim skirt, appearing in print as a sheath. Triple alliance: Separates that *look* like separates — striped top, plain shorts, a blouse that poses as a jacket. Costumakers buttons. In town, the tailored blouse and skirt with mock fly front. All of Sears Roebuck Fairloom Staysail cotton. Talon Magic-Tab zippers. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.



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the most p  
Both are,  
every kind  
from maki

See a free  
SOON. Fo  
you've seen

# A question that every woman who sews should ask:

Why can no other sewing machine but the



**NECCHI**® and



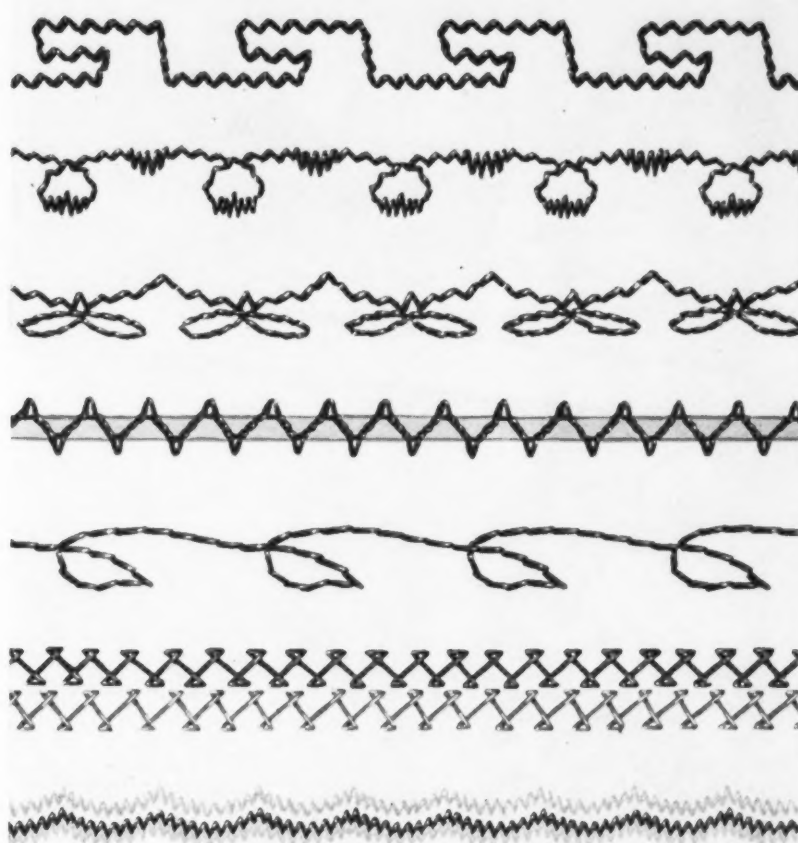
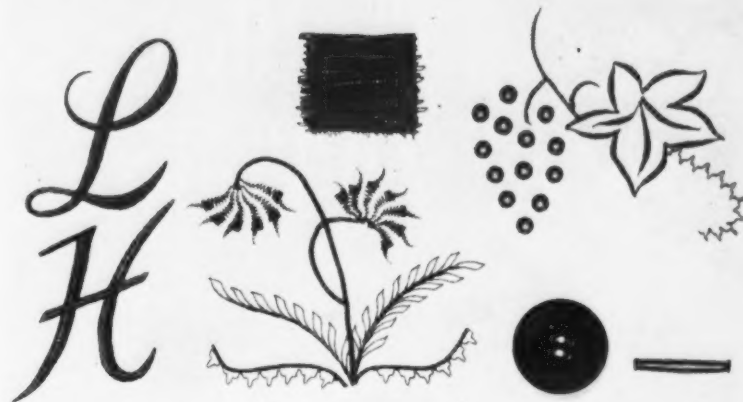
**ELNA**® make these "handwork" embroideries automatically?

You owe it to yourself to know the answer, before you buy *any* machine! It helps explain WHY the new Push-Button Console Necchi and the new Elna Portable are *the only completely automatic sewing machines in the world*...and easiest to use for all types of sewing.

**No other machine** can make these and thousands of other high-fashion stitches while you scarcely lift a finger...because only the Necchi and Elna *move the fabric back and forth while the needle swings from side to side!* It's fabulous! It's as if a pair of magic hands were inside each machine, *both sewing at the same time* for you. And the stitches look like the most painstaking hand work; delicate, fine, exquisite.

Both are, without question, the easiest machines in the world to use for every kind of *straight* and fancy sewing...from darning to appliques, from making buttonholes to the richest embroideries.

**See a free demonstration** at your nearest Necchi-Elna Sewing Circle **SOON**. For your own sake, don't spend a cent on a sewing machine until you've seen these wonders. Free sewing instructions when you buy.



**New! Round Bobbin Console Necchi** with automatic Zig-Zagger for decorative stitches. Only **\$99.95**. Portables start at **\$79.95**.

Send for free booklet "99 New Ideas for Creative Sewing." Write Department EA625, Necchi-Elna, 164 W. 25 St., New York City. America's largest group of Sewing Circles. Nationwide Service. Parts always available.

See Bert Parks on Necchi-Elna's "Stop The Music"—ABC-TV.





The zipper that keeps you out of jams

## COATS & CLARK'S ZIPPERS



First with  
9" skirt and  
14" dress  
placket zippers  
you need  
to make  
the long-line  
fashions

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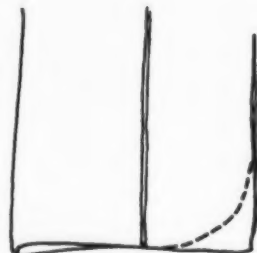
No need to use the wrong type of zipper when the pattern calls for extra-long lengths. Coats & Clark's 14" Dress Placket Zipper has an automatic lock that doesn't slip open. Coats & Clark's 9" Skirt Zipper is extra strong, with the jamless Rocking Slider as well as automatic lock. Both guaranteed *Trouble-free*. COATS & CLARK'S ZIPPERS—BY THE MAKERS OF FAMOUS COATS & CLARK'S O. N. T. THREAD.



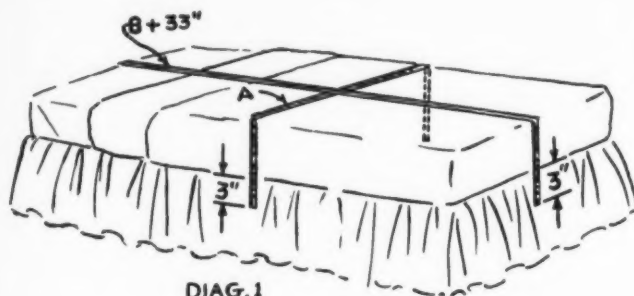
## Home-Makers

(Directions for the bedspread shown on page 37)

Give a warm, lived-in look to your bedroom and add new sparkle with cafe curtains and a made-to-match coverlet. The Simple-To-Make pattern for curtains with scalloped upper edges (see sketch below) is 4919, 35¢. You can whip up the coverlet without a pattern by following directions on this page. Both charming accessories for the home were featured on page 37 in Desley's Everglaze print, "Field Flowers". The dust ruffle (which requires no special instructions) is prettiest in a coordinated plain fabric.



DIAG. 2



DIAG. 1

### COVERLET

**SINGLE BED:** Materials required for Average Single Bed (39" x 72")

*Coverlet:* 6½ yards of Desley Everglaze print. *Lining:* 6½ yards of plain Desley fabric. *Trim:* 7 yards of Trimtex piping.

Make up bed complete with blankets before measuring width for Coverlet. Measure from 3" below box spring across width of bed and down to 3" below box spring on other side (A on Diag. 1). Measure length of Coverlet from 3" below box spring at foot of bed along full length of bed, adding an extra 33" for "pillow-tuck-in". This is the full length of Coverlet (B on Diag. 1). **EXAMPLE:** If bed is 6 feet long... 6' = 72", plus 12" for overhang at foot of bed = 84", plus 33" for "pillow-tuck-in" = 117"; multiply this by 2 (for lengths required). Total requirement for Coverlet: 234" or 6½ yds.

Coverlet consists of 3 strips of fabric. Cut Center Panel 30" wide and full length of Coverlet. Cut another length of fabric (for Side Strips) the exact same length. Subtract 30" from full width of Coverlet and divide by 2 for width of Side Strips. **EXAMPLE:** If full width of Coverlet measures 58" (A on Diag. 1), 58" - 30" = 28" ÷ 2 = 14" for width of each Side Strip. Cut second length of fabric lengthwise into 2 strips the required width. For an Average Single Bed the width of these strips would be 14" or 15".

With Right Sides of Center Panel and 1 Side Strip together, insert Trimtex piping between long edges and stitch together. Pipe other side in same manner. Press seams flat, away from piping. Fold Coverlet in half lengthwise and round off corners at one end (Diag. 2).

Cut Lining Fabric into 3 lengths of the same width as Coverlet Center Panel and Side Strips. Join Side Strips to Center Panel in same manner as Coverlet, omitting piping.

Place Coverlet out flat, Right Side up. Place Lining Right Side down on Coverlet. Match all edges and seams and pin or baste securely all around. Round off corners of Lining to match Coverlet. Stitch together (with ¼" seams) along the 2 long sides, the rounded short end, and ¾ of the way across the other short end. Clip into seam allowance along curved edges. Turn Right Side out and slip-stitch opening closed. If desired, top-stitch along both seams of piping to catch Coverlet and Lining together.

**DOUBLE BED:** Materials required for Average Double Bed (54" x 72")

*Coverlet:* 9¾ yards of Desley Everglaze print. *Lining:* 9¾ yards of plain Desley fabric. *Trim:* 7 yards of Trimtex piping.

Measure width and length for Double Bed in same manner as for Single Bed.

Cut Center Panel full width of fabric. Subtract 36" from full width of Coverlet and divide by 2 for width of Side Strips. **EXAMPLE:** If full width of Coverlet (A on Diag. 1) measures 78", 78" - 36" = 42" ÷ 2 = 21" for width of each Side Strip. For an Average Double Bed the width of these strips would be 20" or 21".

Sew Coverlet and Lining in same manner as for Single Bed.



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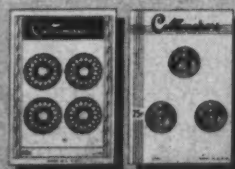
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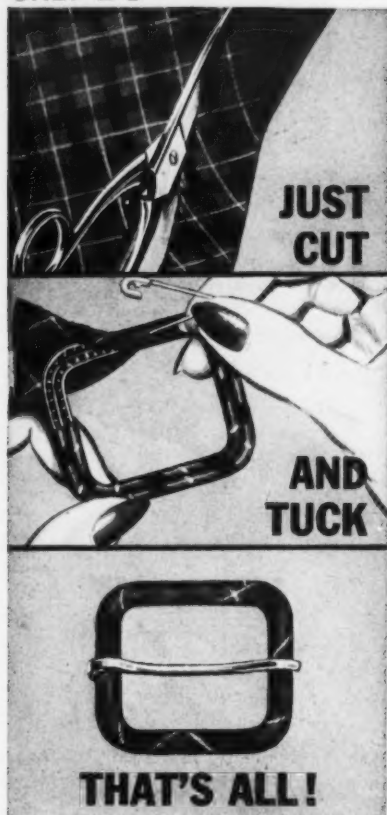
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Siesta separates: A skirt for border fabrics. 1550, in waist sizes 24-32, 35¢.

A sleeveless blouse.

1625, 11-18, 35¢. All Simplicity Patterns are printed.

1641 — The Chinese-mannered housecoat, oriented to western ways. Sizes 12-20, 35¢.

Good barbecue bet: Overshirt. 1464, sizes 11-18, 35¢.

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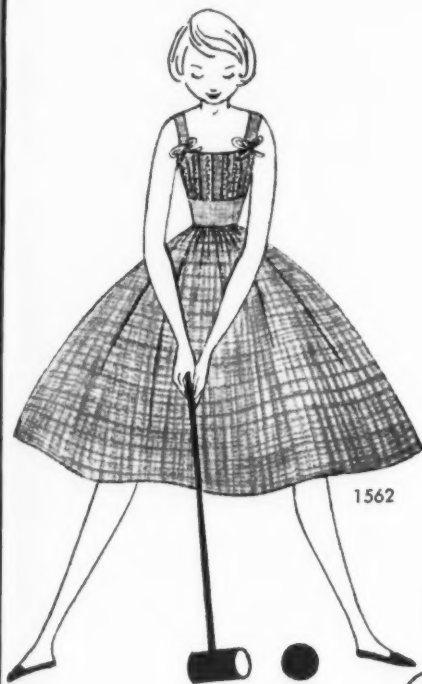
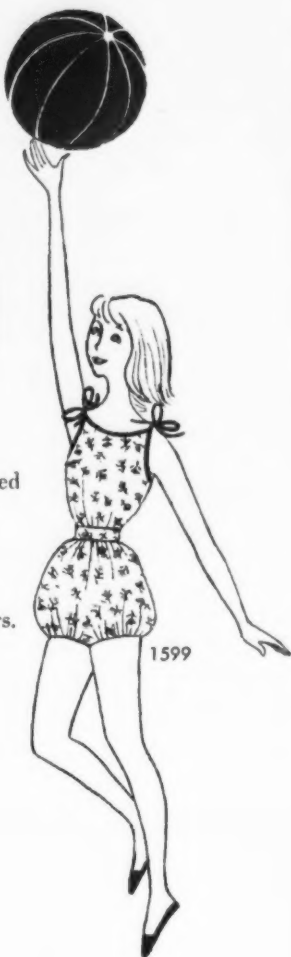


## Playgirls



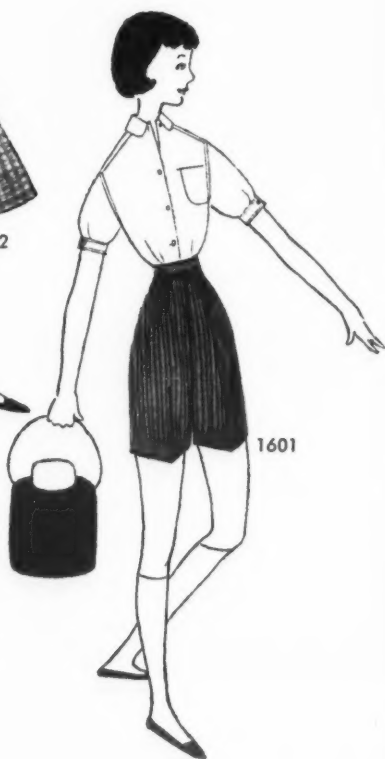
Saturday bicycling has a bright beginning with this pullover shirt, cropped above the waist, and co-ordinated pedal pushers. 1600, sizes 7-14, 35¢.

Cool as an ocean breeze, this one-piece playsuit with spaghetti ties and bloomers. Not shown, a gathered skirt with patch pockets. 1599, sizes 7-14, 35¢.



Designed for high-scoring at croquet (or any game it plays), this sundress with prettily ruffled bodice and full skirt. 1562, in sizes 7-14, 35¢.

Picnics galore! Shorts for the occasion have tailored blouse with baby-doll sleeves. 1601, sizes 7-14, 35¢. All Simplicity Patterns are printed.



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Simplicity pattern 1543

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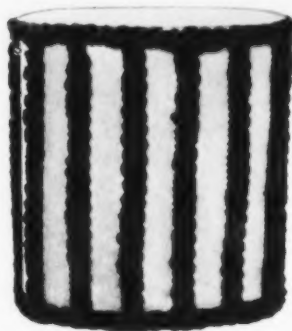
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## Young Ideas

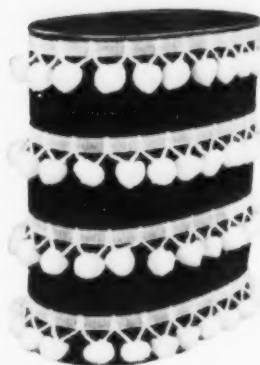


This basket goes festive as a calypso drum with Consolidated Trimming's bouncy ball fringe.



Trio of wastepaper baskets gaily outfitted in Continental Vel-Fel felt "slipcovers". Scovill Gripper Snap Fasteners for hug-tight fit.

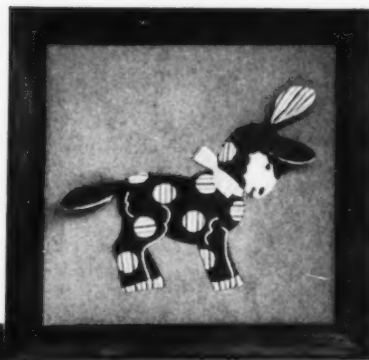
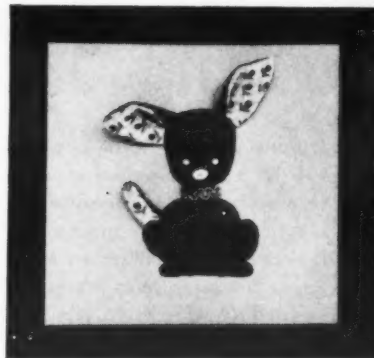
Metal-centered La Mode scroll buttons punctuate each scallop. Acme iron-on ski emblem # 357.



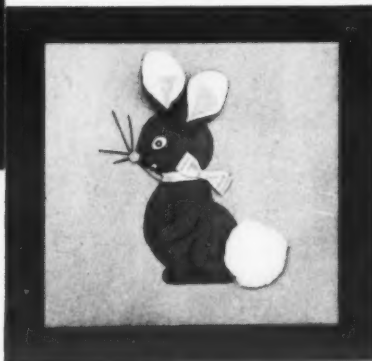
Stand-offish stripes are concocted of thick cotton loop edging from the Consolidated Trimming Corp.

Felt picture animals in mythical colors — stuffed, mounted and framed. All Continental Vel-Fel felt, all from pattern 4510, 25c.

A lamb, plump with stuffing, outlined in embroidery. To face his stand-away ears, striped Pellon.



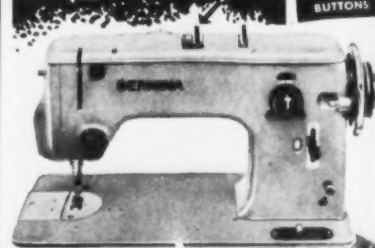
Three-dimensional pup with jewel-button eyes, glitter rick rack collar, flowery ears and tail.



Hairbrush bristles to bewhisker a bunny, a powder puff for his tail, your imagination for other details.

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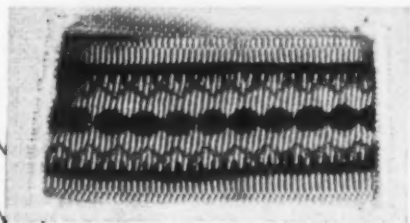
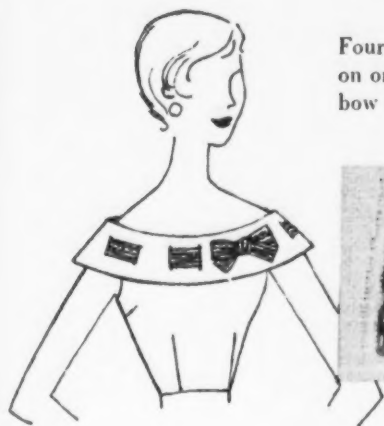
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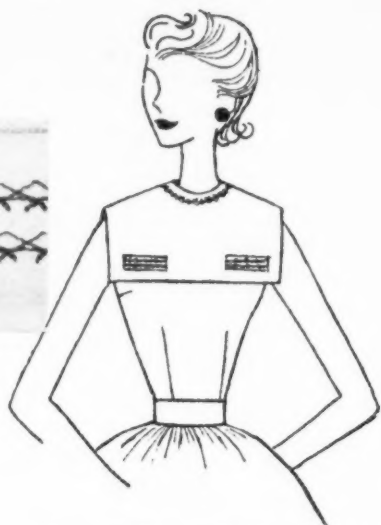
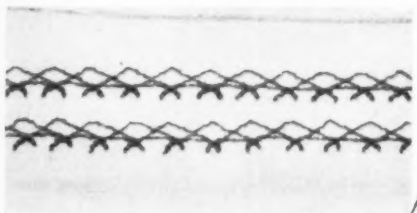
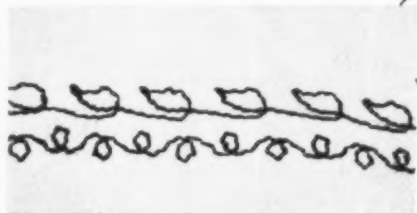
## Four-In-One

Four embroidered variations on one basic blouse. Collars and bow included. 1586, 11-18, 35¢.



Weave ribbon thru the frame collar. Embroidered on a *Swing Needle Automatic Singer*.

Embroider diagonal stripes on a big floppy bow. Decorated with *Necchi's* new *Supernova*.



Trim neckline and tabs of this big square collar. Embroidered by the *Elna Supermatic*.

Embellish bodice with a lush floral design. Ocean-wave stitch used on *Pfaff Automatic #230*.



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## Beauty Round-up



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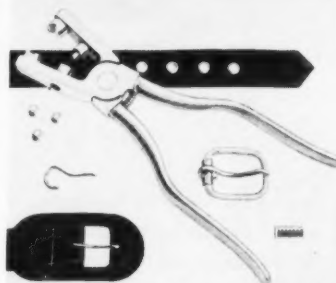
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Save to 50% on sewing supplies: Zippers 9c; Rick-Rack 1c a yard; Shoulder Pads 9c a pair; Seam Binding 1c a yard—and 800 other sewing aids. Send 10c for catalog today, and start saving money.

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- ☐ Send me your 4-way eyelet plier, with 300 FREE metal eyelets. I enclose remittance.
- ☐ Send C. O. D. I pay postage.
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It's fun to design and make hats! You can learn at home in spare time with the expert guidance of famed Louie Miller. You can sell the practice hats that you make earn from \$5 to \$15 each. Most students sell from 15 to 75 hats while learning. You professional millinery can be a profitable spare time business for you. Or, you can sell to stores, or start a small business of your own. Mail coupon below for new FREE BOOK.

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You receive all blocks, supplies and necessary materials at no extra cost. This equipment is professional, helps you do high creative, practical work. You'll be making saleable hats after you've completed just a few lessons.

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City ..... Zone ..... State .....



## by Mail



advertisements from which you can select the items or services which meet your needs and interests. You'll find a variety of fabric swatches available — some of them imports, some of them fabrics for special uses, and one which gives you a selection of choices from among the fabrics which we've highlighted on the editorial pages of this issue of the Simplicity Pattern Book.



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- Cordminder folds flat for easy storage;
- Feather-light, flexible mast (20 1/2" high) moves with your iron;
- Keeps cord off clothes and table;
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- Built-in 6' extension cord.

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Send me, postpaid, CORDMINDER at new low price and, FREE, "Wrinkle Eraser." I enclose \$2.95 ☐ Check ☐ m. o.

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## WISS

*Pinker Fashions*  
in bloom for summer!



**PRETTY POSIES** will blossom brightly on your summer accessories! Pinked to a perfect finish, these gay flowers are the just-right touch for a summer hat, bag, or skirt. Send 25¢ to Wiss, Dept. PO4 for Pattern #124 including all flowers shown above.

WISS PINKER FASHIONS ARE QUICKLY AND EASILY MADE WITH

## WISS pinking shears

Here are the *quality* shears you'll use for a decorative as well as a professional finish in all sewing projects. Light and easy to use on countless fabrics — in single or several thicknesses. They give a crisp, clean cut — a ravel-resistant or decorative finish. Choose the Wiss pinkers best for your needs. In 3 sizes: 5 1/2" to 9", \$4.95 to \$8.95. At notions departments, better hardware and cutlery stores.

MODEL CB 9-9" \$7.95



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MODEL CB 5-5 1/2" \$4.95



**J. WISS & SONS CO., Newark 7, N. J.**  
World's Largest Manufacturers of Shears,  
Scissors, Pinking Shears, Metal Cutting Snips  
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OVER 100 YEARS OF QUALITY SHEARS



## Design Smart-Looking Clothes

STUDY AT HOME—DEVELOP YOUR TALENT

Whether you wish to make a career of dress designing or want only to gain skill needed to create original styles for yourself and members of your family, the National School of Dress Design now offers you the opportunity to acquire practical basic training, which requires only spare time study at home.

To those with aptitude, our interesting home study foundation Course in Fashion Designing, Fashion Sketching, Pattern Drafting, Cutting and Fitting, provides a sound fundamental background—a background which may open the door to an eventual fashion career, or add fascination, thrills, and zest, as well as increased skill to your work.

### A Leading Home Study Fashion School...

Backed by years of experience, our training covers all essential phases of styling and dress designing. Basic principles are taught by the inspiring "learn-by-doing" method, step-by-step under the supervision of a qualified instructor who takes a real interest in your progress.

### An Excellent Starting Point

You may be interested in designing only for your own pleasure, as a personal accomplishment, as a means of enabling you to design your own

apparel or that of your family or friends. Or, you may want the additional skill to advance yourself in your present work. Last, but not least, eventually you may be interested in seeking your first position in the fashion field...but whatever your aim may be, it is wise to acquire first a sound foundation training—and that is exactly what N.S.D.D. offers you.

Yes, whatever your goal may be, you can be certain that N.S.D.D. Course will provide a thorough fundamental training that should give you a strong basic foundation. When this course has been finished you will be ready to acquire actual experience and put your training to a real practical test. Who can tell to what heights it may enable you to rise?

### Send for FREE BOOKLET— Mail Coupon—Now!

Clip and mail the convenient coupon below at once for free booklet, "Adventures in Dress Design," and full particulars. Act now! Don't miss this chance to find out how you can learn to design smart looking clothes if you have undeveloped aptitude and talent for fashions.

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835 Diversey Parkway, Dept. 1334  
Chicago 14, Ill.

**NATIONAL SCHOOL OF DRESS DESIGN**  
835 Diversey Pkwy., Dept. 1334  
Chicago 14, Illinois

Please send me FREE and postpaid your booklet, "Adventures in Dress Design," and full particulars. This obligates me in no way.

Name.....

Address.....

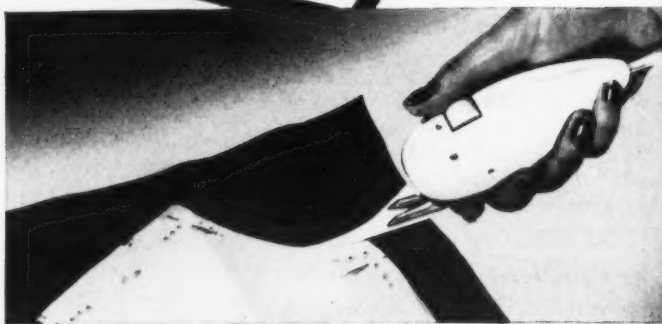
City..... Zone..... State.....





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Cutting made easy, effortless. Just plug in cord and press button. Dritz Electric Scissors cut patterns accurately, to double thickness of fabrics plus pattern, goes around corners with utmost ease. Easy to grip, fine quality steel cutting blades, thumb operated button. Safe to use. Packaged in attractive box.

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## Understudies



4137

1554 — Perfect casting for the dress with a trumpet flare, this petticoat, elasticized at the waist. Late-starting frou-frou flounce is launched with beading. Sizes 12-20, 35¢.

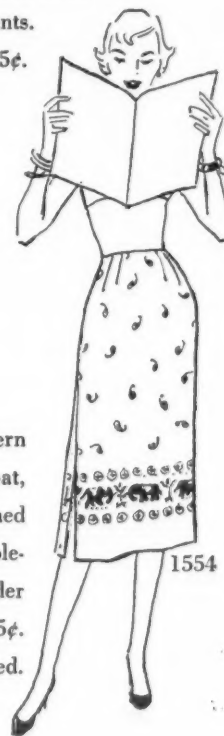


1554



3766

3766 — Romantic prop for full skirts, a flared slip with heart-shaped bodice and scalloped skirt. Also included: a petticoat to swell her summer bouffants. In sizes 11-18, 35¢.



1554

1554 — Of Far Eastern inspiration, a sheath petticoat, very narrow, and slashed in mandarin style. Simple-To-Make and a natural for border prints. Sizes 12-20, 35¢.

All Simplicity Patterns are printed.



## Heir-Bound



1174—For relaxed, comfortable waiting, a sleeveless top fetchingly bowed at its square yoke. Shorts feature Talon Slide-Fit closure. Sizes 11-18, 50¢.



1100—In anticipation of parties-to-come, this charming decollete top, flared from a V-shaped yoke and designed to keep your secret beautifully. Size range 11-18, 35¢.

1448—Ensemble-minded suit with raglan sleeves. Jacket lining is in the spirit (and print) of its scoop-necked sleeveless blouse. Sizes 11-18, 50¢.



1316—When Far East meets West—this stunning at-home costume to wear now and later. Sizes 11-18, 50¢. All Simplicity Patterns are printed.

## INTRODUCING

### BAC-A-BRAND'S SLIM HARNESS BAC-A-BELT and BUCKLE SET

40" of washable  
Bac-A-Belt backing,  
slim buckle,  
D-ring or Square shape,  
1/2", 3/4", 1" widths,  
pre-closed prong,  
5 eyelets

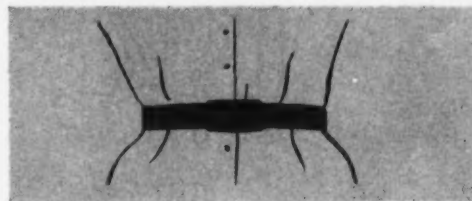
only **20¢**



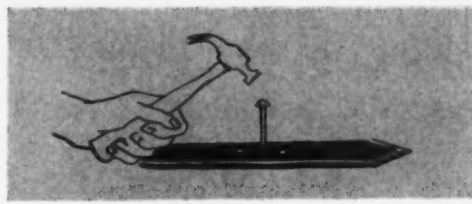
Other Useful Sewing Notions To Suit Your Needs:



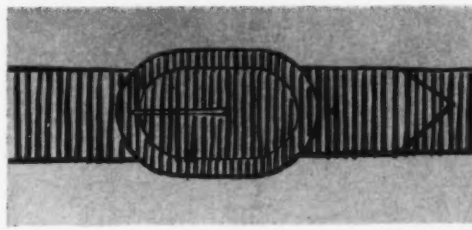
"BAC-A-BELT" and BUCKLE SET with prong and five eyelets. Washable, dry cleanable. 25¢



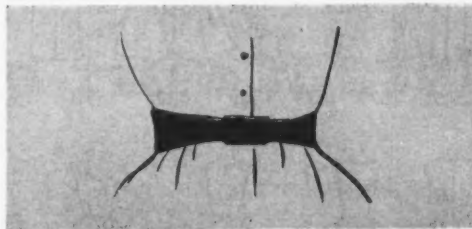
EYELET TOOL KIT with re-usable hole puncher, attaching tool and 5 eyelets. 15¢



BAC-A-BRAND COVERED BUCKLE with PRONG. 15¢ to 25¢



CONTOUR BELT and BUCKLE. Washable, dry cleanable. 59¢



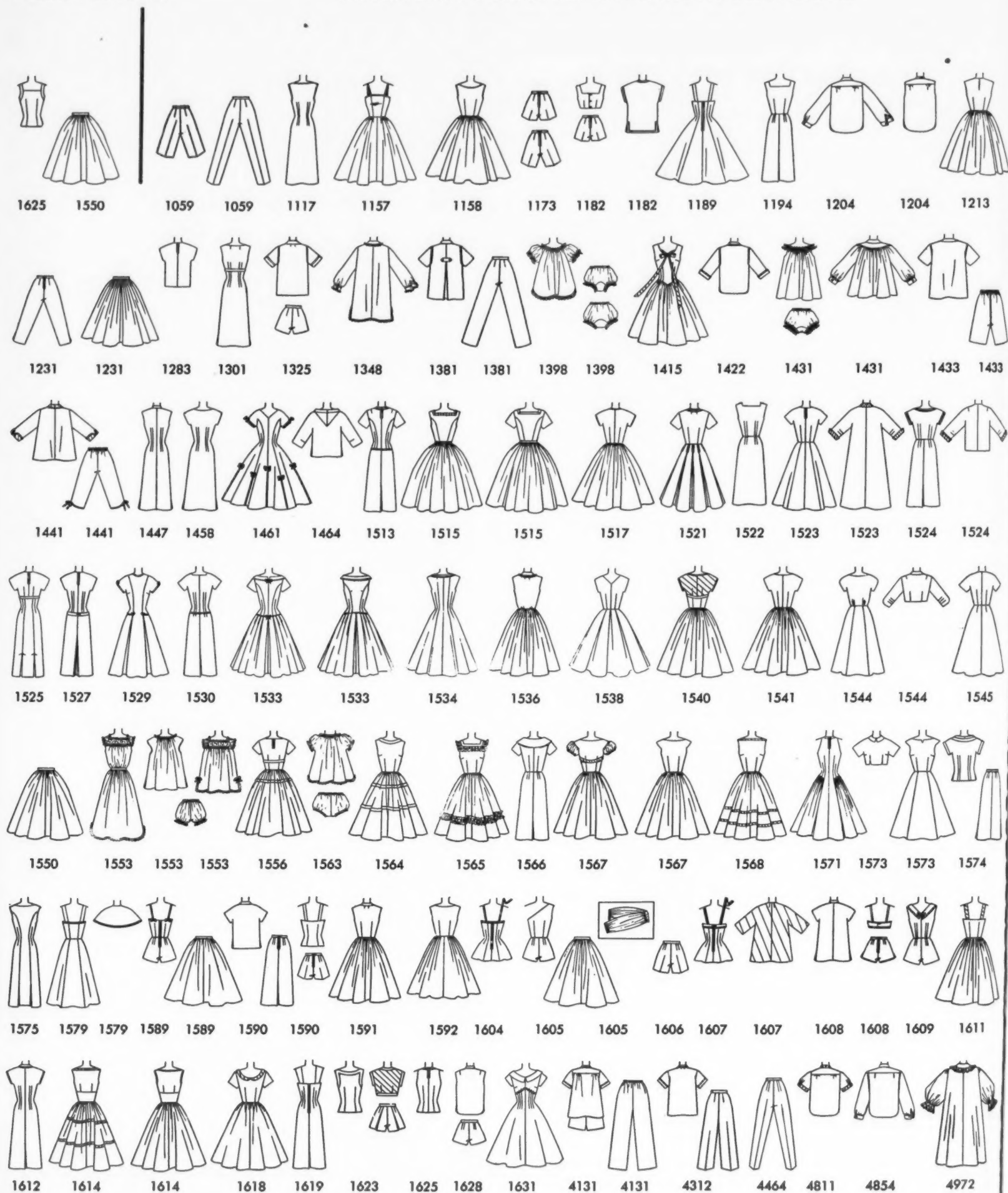
More fashion-right notions from Bac-A-Brand include: "Bac-A-Belt" Backing by the yard, 10¢ and up; Metal "Jiffy" Buckle, 10¢; Harness Type Wire Buckle, 10¢; Plastic Bac-A-Buckle, 10¢; Eyelet Buffer Kit, 10¢. Sew smart, sew quick, sew economical! Get these fashionable notions today at your favorite stores everywhere!

BAC-A-BRAND PRODUCTS INC., 24 University Pl., New York 3, N. Y.



## FRONT COVER

## BACKVIEWS FOR STYLES SHOWN IN THIS ISSUE





1213



1433



1524



1545



1574



1611



1972



## Even a little shrinkage can ruin a style

What good's a dress once shrinkage cuts into its looks and comfort? Might as well chop it up altogether. But why—when you spend so much time and effort making it *exactly* right—do you let shrinkage spoil it?

Yes, we said "*let*"! For of course you know there's one way to be *sure* of *permanent* fit—the "Sanforized" trade-mark on the end of the bolt.

Remember this next time you shop for cotton fabrics.

**•SANFORIZED•**

TRADE © MARK

SAVES THE STYLE . . . PROTECTS YOU AGAINST SHRINKAGE

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.

# APPROXIMATE YARDAGES

All Simplicity Patterns are Printed. Patterns are 25, 35 or 50 cents. Yardages are in one size depending on size-range, and serve only as estimates. Check yardages for your size on back of pattern envelope before buying fabric.

No.	Pages	Size	Yards	Width
1059	28	26	slacks 1 $\frac{3}{8}$	54"
1059	29	26	shorts 1 $\frac{1}{2}$	35"
1117	27	14	3	39"
1157	23	14	4 $\frac{1}{4}$	36"
1158	31	14	4 $\frac{3}{4}$	36"
1173	20	16	short shorts 1 $\frac{3}{8}$	36"
			knee length shorts 1 $\frac{1}{8}$	54"
1182	29	12	shirt 1 $\frac{5}{8}$	36"
			shorts 1	36"
1189	21	14	4 $\frac{7}{8}$	36"
1194	22	14	2 $\frac{7}{8}$	39"
1204	18	16	2 $\frac{5}{8}$	36"
1204	26	16	1 $\frac{7}{8}$	39"
1213	29	12	4 $\frac{5}{8}$	36"
1231	15	26	5	36"
1283	28	12	striped fabric 1 $\frac{1}{2}$	36"
1301	24	14	3 $\frac{1}{8}$	36"
1325	34	13	3	36"
1348	34	14	3 $\frac{3}{8}$	36"
1381	36	16	top 2 $\frac{3}{4}$	36"
			pants 2 $\frac{3}{8}$	36"
1398	35, 37	8	2 $\frac{3}{8}$	36"
1415	42	14	dress 5	36"
			contrast 1 $\frac{1}{4}$	36"
1422	20	14	1 $\frac{5}{8}$	54"
1431	35	12	shortie nightgown & panties 3 $\frac{1}{4}$	36"
			nightgown with long sleeves 4 $\frac{5}{8}$	36"
1433	34	med.	4 $\frac{1}{4}$	36"
1441	36	10	3 $\frac{1}{4}$	36"
1447	19	14	2 $\frac{7}{8}$	36"
1458	45	14	3 $\frac{1}{8}$	39"
1461	48	14	6 $\frac{5}{8}$	36"
1461	17	14	2 $\frac{5}{8}$	39"
1513	44	14	3	36"
1515	23	14	4 $\frac{7}{8}$	36"
1515	32	14	5	36"
1517	30	14	5	36"
1521	49	16	4 $\frac{7}{8}$	36"
1522	45	14	dress & jacket of border fabric 3 $\frac{5}{8}$	36"
1523	41	16	coat 3 $\frac{1}{4}$	54"
			dress & coat facing 6 $\frac{7}{8}$	39"
1524	38	16 $\frac{1}{2}$	dress & jacket facing 5 $\frac{1}{4}$	36"
			jacket & bodice trim 2 $\frac{3}{4}$	36"
1525	47	14	2 $\frac{5}{8}$	45"
1527	44	14	2 $\frac{3}{4}$	45"
1529	43	16	4 $\frac{7}{8}$	36"
1530	47	14	3 $\frac{3}{8}$	36"
1533	33	14	dress with short sleeves 4 $\frac{5}{8}$	36"
1533	43	14	sleeveless dress 4 $\frac{3}{4}$	36"
1534	49	16	4	39"
1536	31	14	4 $\frac{1}{8}$	36"
1538	48	14	4	39"
1540	49	14	bodice $\frac{3}{4}$	39"
			skirt & midriff 4 $\frac{1}{2}$	39"

No.	Pages	Size	Yards	Width
1541	32	14	5	42"
1544	39	16 $\frac{1}{2}$	4 $\frac{1}{2}$	36"
1545	39	16 $\frac{1}{2}$	4 $\frac{1}{8}$	36"
1550	13	28	3 $\frac{3}{4}$	36"
1550	26	28	3 $\frac{3}{4}$	39"
1553	35	14	shortie nightgown & panties 2 $\frac{1}{2}$	36"
1553	35	14	longer nightgown 2 $\frac{1}{4}$	36"
1553	36	14	shortie nightgown & panties 2 $\frac{7}{8}$	36"
1556	29	12	5 $\frac{1}{4}$	36"
1563	37	2	1 $\frac{7}{8}$	36"
1564	43	14	5 $\frac{7}{8}$	39"
1565	43	14	4 $\frac{5}{8}$	45"
1566	46	16	3 $\frac{7}{8}$	36"
1567	30	14	bordered fabric 5 $\frac{1}{8}$	45"
1567	48	14	dress with puff sleeves 5 $\frac{3}{8}$	39"
1568	42	14	4 $\frac{1}{2}$	45"
1571	23	14	5 $\frac{5}{8}$	36"
1573	42	14	3 $\frac{5}{8}$	45"
1574	45	14	striped fabric 3 $\frac{3}{4}$	36"
1575	46	14	3	36"
1579	39	16	dress & cape 3 $\frac{1}{2}$	36"
1589	19	14	5 $\frac{5}{8}$	36"
1590	21	14	striped top 1 $\frac{1}{4}$	36"
			blouse & shorts 3 $\frac{1}{4}$	36"
1590	50	14	stripe top & shorts 2 $\frac{1}{2}$	36"
			top & skirt 3 $\frac{1}{4}$	36"
			stripe top 1 $\frac{1}{4}$	36"
			blouse & shorts 3 $\frac{1}{4}$	36"
			blouse & skirt 4	36"
1591	28	12	lengthwise stripe fabric 4 $\frac{7}{8}$	36"
1592	28	12	border fabric 4 $\frac{1}{2}$	36"
1604	16	14	1 $\frac{1}{2}$	41"
1605	14	14	border fabric 6 $\frac{3}{4}$	39"
1606	18	16	1	54"
1607	41	16	bathing suit & coat 5	36"
1608	16	14	bra & shorts 1 $\frac{7}{8}$	36"
1608	18	14	bra, shorts & beachcoat 4 $\frac{3}{8}$	36"
1609	41	16	3 $\frac{1}{8}$	36"
1611	24	14	4	36"
1612	46	16	2 $\frac{7}{8}$	45"
1614	22	14	lengthwise striped fabric 4 $\frac{7}{8}$	36"
1614	22	14	4 $\frac{3}{4}$	36"
1618	25	14	4 $\frac{5}{8}$	45"
1619	47	14	2 $\frac{7}{8}$	45"
1623	40	16 $\frac{1}{2}$	blouse, shorts, skirt, bolero bands 6 $\frac{3}{8}$	36"
			bolero $\frac{7}{8}$	36"
1625	13	14	square neck blouse 1 $\frac{1}{4}$	36"
1625	15	14	halter neck blouse 1 $\frac{1}{8}$	36"
1628	28	12	2 $\frac{1}{2}$	36"
1631	49	12	3 $\frac{5}{8}$	36"
4131	34	10	2 $\frac{5}{8}$	35"
4131	36	10	3 $\frac{3}{4}$	35"
4312	36	16	4 $\frac{1}{2}$	35"
4164	17	14	2 $\frac{3}{8}$	39"
4811	29	12	1 $\frac{3}{4}$	36"
4854	20	14	2 $\frac{1}{2}$	36"
4972	37	16	4 $\frac{1}{4}$	36"



## Sheer and Cooler

1573—The case for sheer beauty—an enchanting young dress with prettily notched neckline, a gored skirt, and waist-cinching cummerbund. Its wonderfully cool, easy-to-care-for fabric is crisp, lustrous Cortina of combed mercerized cotton and DuPont nylon by Belding-Corticelli. A dream to work with, this fabric takes naturally to the washtub and requires only a bare minimum of ironing. Also included is a short button-down-the-back jacket which keeps cummerbund distance from the waist. Sizes 11-18, 50¢. For safe, easy closing, the new snag-proof Talon Magic-Tab zipper. All Simplicity Patterns are printed.



## E-Z ... 'The Brand In Demand' For Style! Beauty! Economy!



"ADDED NEW FEATURE"  
5 EYELETS INCLUDED IN EACH PACKAGE

1½", 2", 3". Various different styles to choose from. In Black, White, Beige. Comes with easy-to-follow instructions in handy cellophane package. From —25c and up.

### E-Z BELT AND BUCKLE KIT

The new wide width E-Z Belt and Buckle Kits make it easy to create your own belt and buckle to match any dress. Gives outfits that smart, tailored look. Adhesive is always right for applying, no ironing needed. Belt Backing guaranteed washable, dry cleanable. Widths ½", ¾", 1", 1½".



### E-Z FABULOUS FABUCKLES

The buckle that women demand! For all self-fabric needs... applied without heat... rustproof... individually carded... prong enclosed... 63 different styles. Sizes: ½", ¾", 1", 1½", 2", 3". From 15c.



### E-Z RHINESTONES

Comes with beautiful settings. Use to decorate anything and everything—dresses, belts, hats, bags, stoles, gloves, collars, etc. E-Z to attach. Comes complete with attaching tool. Individually carded. 36 for 25c.



### E-Z EYELETS

Easily attachable... ideal for belts, drawstrings, on bags, lacings, etc... in 16 most popular colors. Consists of 20 eyelets. 2 prongs and attaching tool. Conveniently packed in non-breakable polyethylene tube—mounted on a card with instructions. Priced 25c.



### E-Z BELT BACKING

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For any matching or contrasting material. In black, white and neutral. Comes in one adjustable size to fit all waist measurements from 24" to 36". Double coated adhesive filler. So easy to make... turns out perfect every time! 89c

Available At Your Favorite Notion Counter

E-Z BUCKLE, INC., NEW YORK 3, N.Y.

Which award-winning American designer made this light 'n airy summer sheath?



Simplicity Pattern #1301  
Sizes 11-18

Guess again! It's a *sewn-at-home* fashion! You can get the same professional results if you use PELLON® interfacing. For wrinkle-free, fresh-looking sheaths, use PELLON No. 40 or No. 920 (depending on dress material). For stand-out petticoats, use PELLON No. 65. Non-woven PELLON with millions of "tiny air pockets" lets body heat out, cooler air in. Washable, dry-cleanable. Cuts in any direction.

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"I've taken  
a load  
off my  
mind!"



"I'm a Tampax user now—and is it ever wonderful! I didn't even begin to realize how much I must have worried and fretted over 'the other way.' Tampax makes you feel like heaving one big, heart-felt sigh of relief—suddenly you seem as free as you do on any day! I've certainly taken a load off my mind by adopting it."

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Why delay any longer in getting this more modern, much more comfortable form of sanitary protection? Pick up a package of Tampax at your nearest drug or notion counter and try it! (3 absorbencies: Regular, Super, Junior.) You're bound to like it! Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Invented by a doctor—  
now used by millions of women

TAMPAX INCORPORATED  
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

( ) REGULAR ( ) SUPER ( ) JUNIOR

Name \_\_\_\_\_  
(Please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## Accessory Listing

For  
Summer  
1956

Here is a listing of accessories used in this issue. For your convenience we mention the pages on which they appear and the manufacturer's address. If you would like information regarding the store in your vicinity which carries these accessories, write directly to the manufacturers listed. (All of them in New York City except where noted.)

**Bags** Pages: 31, 38, 44, 46, 47  
Ingber, 347 Fifth Avenue  
Page: 45  
Roger Van S, 11 West 32nd Street  
Page: 16  
Kleinert's, 485 Fifth Avenue

**Belts** Pages: 18, 25, 32  
Calderon, 389 Fifth Avenue  
Page: 20  
Alexis J, 6 West 37th Street  
Page: 50  
Brooke Cadwallader, 525 Lexington Avenue

**Gloves** Page: 38  
Crescendoe, 240 Madison Avenue  
Pages: 42, 43  
Kislav, 437 Fifth Avenue

**Hats** Page: 45  
John Frederics, 6 West 57th Street

**Jewelry** Pages: Cover, 14, 19, 31, 32  
Castlecliff, 366 Fifth Avenue  
Pages: 18, 25, 44, 45  
Monet, 6 West 32nd Street  
Pages: 30, 38  
La Tausca, 411 Fifth Avenue

**Scarves** Pages: Cover, 18, 33  
Emily Wetherby, 4 West 37th Street  
Page: 44  
Brooke Cadwallader, 525 Lexington Avenue

**Shoes** Pages: 14, 15, 18, 19  
Pappagallo, 111 Bleecker Street  
Page: 30  
DeLiso Debs, 47 West 34th Street  
Page: 90  
U.S. Rubber Co., 1230 Sixth Avenue

**Sunglasses** Pages: Cover, 20, 25  
Lugene, 604 Madison Avenue

**Sweaters** Page: 20  
Hadley, 580 Fifth Avenue

where to buy it!



"PACKETTE",  
an  
AMERICAN SILK MILLS  
fabric in prints, tweeds  
or solid colors.

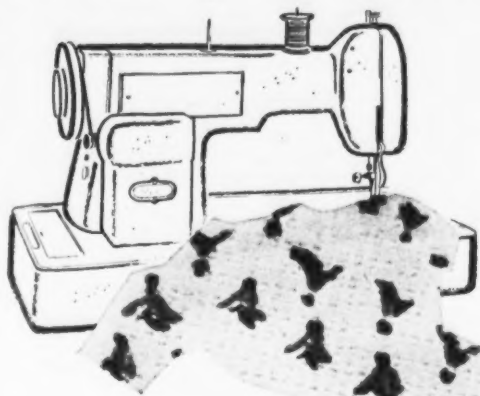
Alexandria, La. .... Weiss & Goldring  
Atlanta, Ga. .... Rich's  
Austin, Texas .... J. M. Scarborough  
Boston, Mass. .... R. H. Stearns  
Beverly Hills, Cal. .... Beverly Hills Silks & Woolens  
Birmingham, Ala. .... Loveman, Joseph & Loeb  
Birmingham, Ala. .... Blackburn's  
Berkeley, Calif. .... J. F. Hink  
Boise, Idaho .... The Mode Ltd.  
Booneville, Ind. .... Leo J. Roth & Co.  
Buffalo, N. Y. .... J. N. Adams  
Cleveland, Ohio .... Higbee Company  
Cleveland, Ohio .... May Company  
Charlotte, N. C. .... Belk Bros.  
Chicago, Ill. .... Carson-Pirie-Scott  
Chicago, Ill. .... Marshall-Field  
Chattanooga, Tenn. .... Loveman's  
Cleveland, Ohio .... Halle Bros.  
Cedar Rapids, Iowa .... Craemer's  
Danville, Ky. .... Hub Frank  
Dayton, Ohio .... Rike-Kumler  
Detroit, Mich. .... J. L. Hudson Co.  
Decatur, Ill. .... Linn & Scruggs  
Denver, Colo. .... Denver Dry Goods  
El Paso, Texas .... Popular Dry Goods  
El Centro, Calif. .... M. O. King  
Evansville, Ind. .... Kaeper's Fabric Shop  
Fort Worth, Texas .... R. E. Cox  
Fort Worth, Texas .... Meacham's  
Greenville, N. C. .... Myers-Arnold  
Havana, Cuba .... La Filosofia  
Huntington, W. Va. .... Anderson-Newcomb  
Indianapolis, Ind. .... Wm. H. Block  
Independence, Mo. .... A. J. Buncsch  
Jacksonville, Fla. .... Phelps's Fabric Shop  
Kalamazoo, Mich. .... Gilmore Bros.  
Kansas City, Mo. .... Kaplan's Fabrics  
Kansas City, Mo. .... Davis Fabrics  
Little Rock, Ark. .... Gus Blass  
Louisville, Ky. .... Stewart Dry Goods  
Lincoln, Neb. .... Miller & Paine  
Los Angeles, Calif. .... Coulter's Dry Goods  
Los Angeles, Calif. .... Bullock's  
Los Angeles, Calif. .... Broadway Dept. Store  
Los Angeles, Calif. .... May Company  
Lubbock, Texas .... Hemphill-Wells  
Lubbock, Texas .... Dunlap Stores  
Miami, Fla. .... Burdine's  
Minneapolis, Minn. .... Amluxen Co.  
Minneapolis, Minn. .... Dayton Co.  
Milwaukee, Wis. .... Milwaukee-Boston Store  
Milwaukee, Wis. .... The Silk Shop  
Mobile, Ala. .... Gayfer's  
Montreal, Canada .... DuPuis Freres  
Montreal, Canada .... T. Eaton & Co.  
Nashville, Tenn. .... Cain-Sloan  
New York, N. Y. .... Macy's  
New Orleans, La. .... D. H. Holmes  
Newark, N. J. .... Bamberger's  
New Orleans, La. .... Kraus Co.  
Owensboro, Ky. .... S. W. Anderson  
Omaha, Neb. .... Kilpatrick's  
Pittsburgh, Pa. .... Kaufmann's Dept. Store  
Pacific Grove, Calif. .... Holman's  
Quebec City, Quebec .... Syndicat De Quebec  
Richmond, Va. .... Miller & Rhoads  
Rochester, N. Y. .... Sibley, Lindsay & Kerr  
St. Louis, Mo. .... Stix-Baer-Fuller  
St. Louis, Mo. .... Famous Barr  
St. Louis, Mo. .... Scruggs, Vandervoort & Barney  
San Antonio, Texas .... Otto Boernet  
Seattle, Wash. .... Frederick-Nelson  
Suffolk, Va. .... Ballard & Smith  
San Diego, Calif. .... Whitney's  
San Diego, Calif. .... Marston Co.  
Toledo, Ohio .... Lion Dry Goods  
Tulsa, Okla. .... Vanderveer's  
Toronto, Canada .... Robert Simpson Co. Ltd.  
Waco, Texas .... Goldstein-McGill  
West Palm Beach, Fla. .... Fabric Centre, Inc.  
Washington, D. C. .... Woodward & Lothrop  
Yakima, Wash. .... Hatfield's

BETTER

Look t



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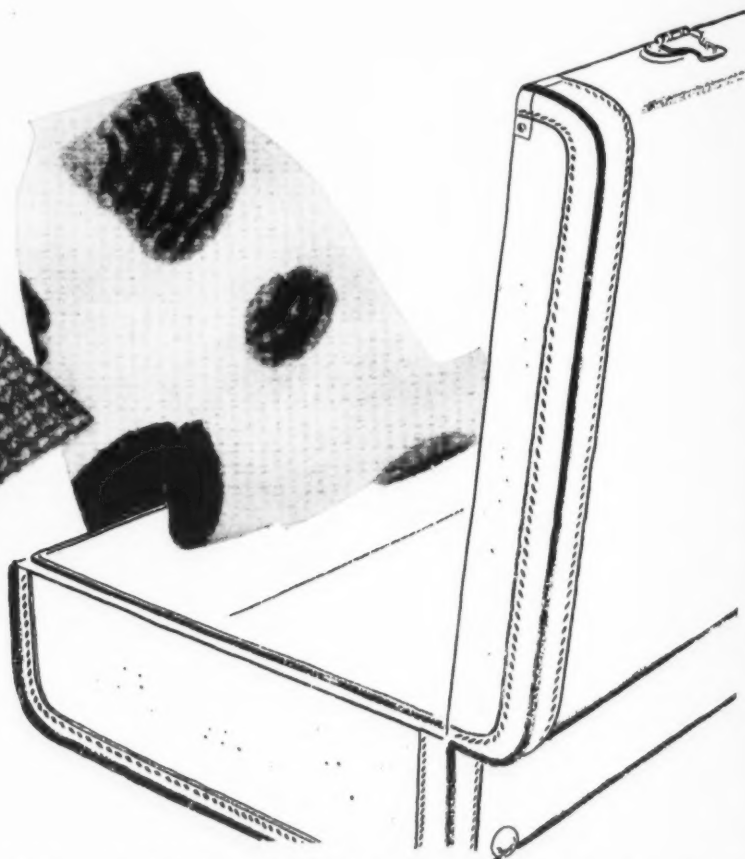


Vacation-bound? You're set for travel with a wardrobe of easy-to-sew bouclés of Du Pont acetate and rayon. Make your own trim separates, town and country dresses, lightweight two-piecers . . . everything you need for a comfortable, carefree vacation!

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See these sew-them-yourself travel companions in a wide range of cool colors, popular prints, tailored tweed effects . . . all in bouclé meshes of Du Pont acetate and rayon. For the store nearest you selling fabrics similar to those shown here, see opposite column.

For free booklet on sewing fabrics of Du Pont fibers, write: E. I. du Pont de Nemours & Co. (Inc.), Room 2498, Nemours Bldg., Wilmington 98, Delaware.



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\*"Orlon" is Du Pont's registered trademark for its acrylic fiber.

†"Dacron" is Du Pont's registered trademark for its polyester fiber.

Du Pont makes fibers, does not make the fabrics shown here.

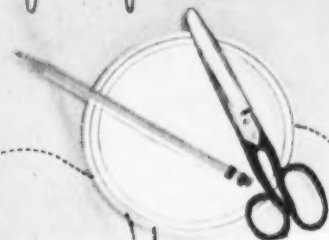
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..... all it takes to cut them is a saucer, scissors, and

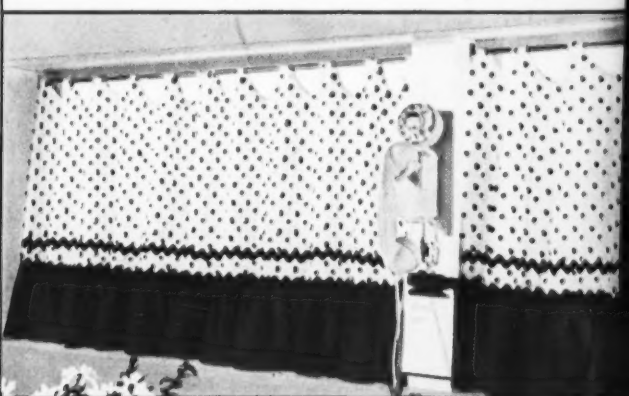
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